

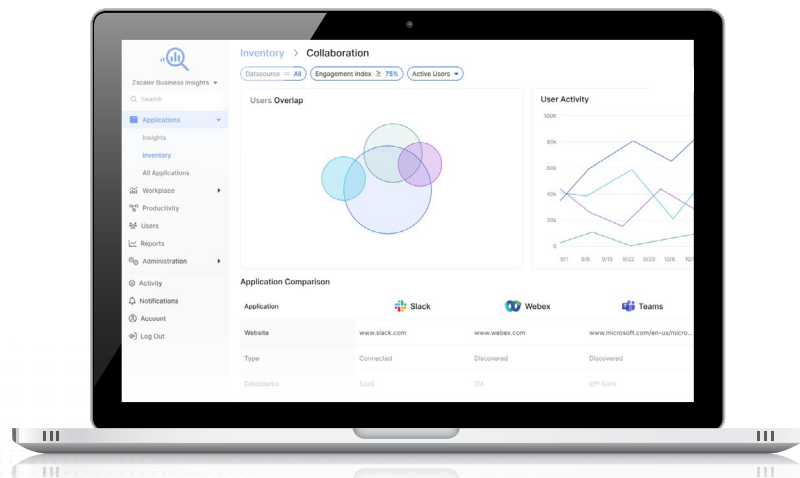


Zscaler Business Insights: 360-Degree Visibility Into SaaS Applications and Workplaces

IT, HR, Workspace & Facilities leaders can leverage insights on SaaS app usage and spend, along with office space utilization trends, leading to valuable cost savings and more deliberate back-to-office strategies.

Accessing insights on SaaS apps and office workspace utility can be difficult

Understanding SaaS apps and office workspace utility can go a long way for managing and controlling costs, ensuring employee productivity, and maintaining a seamless office experience. However, these insights can be hard to access when spread out across multiple departments and numerous stand-alone tools. Stringing together the data places enormous pressure on IT and other relevant teams. A new and better way to access these insights and visualize the trends is a must-have.



Key benefits



Stay on top of SaaS app utilization

Business Insights has connectors to top providers in the space like SFDC, ServiceNow, Okta, AzureAD, and many more, enabling you to know how SaaS applications are being utilized. This will enable IT leaders to remove redundant applications and curb access to certain user groups based on usage patterns.



Effectively utilize your office space

HR and Workspace & Facilities leaders can conduct data-based office capacity planning and understand hour-by-hour office utilization down to individual and department levels.



Drive cost savings

Deep insights and predictive cost savings models can enable IT, HR, and Workspace & Facilities leaders to save costs on unused SaaS licenses or by optimizing office utilization.

Key questions Business Insights can answer

- Are the SaaS applications we pay for being utilized well?
- Are there overlapping SaaS applications?
- Can the organization save money by curbing unnecessary SaaS sprawl?
- How are the office locations being utilized?
- What data points are available to support back-to-office strategy?
- Which departments are utilizing the office on which days?
- How does the organization create a purpose—built employee experience that fosters collaboration?

Key Capabilities



Complete SaaS app inventory

Experience total visibility into your SaaS app landscape. Get a list of all your SaaS applications in one place, including your overlapping SaaS apps.



Engagement index and users

Effortlessly stay on top of engagement — get to know the details of your plans/seats purchased, understand active users, most heavily used apps, and which departments are using which apps.



Cost matrix

Curtail SaaS sprawl and unnecessary spend by leveraging the SaaS application usage vs. cost matrix feature to unlock SaaS license savings.



Workplace Insights

Optimize office overhead with details on what days and times workers spend in office vs. hybrid or remote. See which departments are coming into office and receive closed-loop analytics on office utilization compared with capacity and expectation.



Extended coverage

Leverage data that extends any duration of time: days, weeks, months, or quarters to effectively execute your return-to-office strategy.



Better accuracy

Save time and effort to consolidate data from multiple sources to determine the footfall traffic that is more accurate than just badge data.

Rich SaaS application and workspace usage insights

Curtail SaaS application sprawl while utilizing workspaces more efficiently



Remove redundant SaaS applications:

Get access to complete SaaS app inventory, usage trends, and a comparison of overlapping applications in order to control SaaS apps sprawl.



Single pane of glass management:

One dashboard for all teams to align on SaaS app usage and spend. Detailed insights on plans/seats purchased, active/inactive users, risk and compliance adherence.



Visualize possible SaaS app savings:

Get insights into application usage and understand potential seat/license savings by removing redundant SaaS applications or reducing the number of seats to align with usage.



Optimize office utilization

Optimize your workspace by understanding what days workers spend in office vs. hybrid or remote, and the departments most frequently coming into office.



Strengthen your back-to-office strategy with data

Leverage hour-by-hour office utilization visualizations and access historic weekly, monthly, and quarterly office usage data across all your office locations to make data-based decisions on your back-to-office strategy.



Zscaler (NASDAQ: ZS) accelerates digital transformation so that customers can be more agile, efficient, resilient, and secure. The Zscaler Zero Trust Exchange protects thousands of customers from cyberattacks and data loss by securely connecting users, devices, and applications in any location. Distributed across more than 150 data centers globally, the SSE-based Zero Trust Exchange is the world's largest inline cloud security platform. Learn more at zscaler.com or follow us on Twitter [@zscaler](https://twitter.com/zscaler).

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