

OVERVIEW

In today's competitive world, Small and Medium Businesses (SMB) are focusing their discretionary resources on growing revenue and increasing employee productivity, while aggressively trying to cut costs. Millions of small businesses have migrated to simpler and more cost effective cloud based solutions for CRM (salesforce.com), accounting (NetSuite), and human resources (Workday).

However, one of the most expensive and time consuming challenges for SMBs has been securing their increasingly 'online' employee base. There was no one-stop solution. Discrete products such as desktop Anti-Virus and Anti-Spyware, web security appliances, URL filtering software, and data loss prevention appliances are expensive to deploy and manage.

Our solution changes this. SMBs can now simply point all their internet traffic to the Zscaler Web Security Cloud. The cloud protects against viruses, spyware, botnets, and thousands of other advanced internet based threats. The cloud also provides a full suite of URL filtering capabilities. Unwanted URL categories can be blocked, while productivity draining categories can be controlled. Overall internet usage can be easily monitored with a simple cloud based reporting portal. Security made simple for the SMB!

WORLD'S LARGEST CLOUD FOOTPRINT



“Since we started filtering all our web traffic through Zscaler's Web Security Cloud, I no longer have to worry about my users being infected by spyware or malware”

- IT Director
Medical Clinic

WHO'S ON THE CLOUD TODAY?

Millions of users across 140 countries utilize the Zscaler Web Security Cloud every day. Companies of every size, from two person doctor offices, to 400,000 person Fortune 10 companies, are embracing the power and simplicity of our Cloud. Companies across every sector including financial services, manufacturing, retail, government, and education have moved all their employees to the Zscaler Web Security Cloud.

SERVICES IN THE CLOUD

Anti-Virus & Anti-Spyware – Every site visited, file downloaded, and webmail opened is thoroughly scanned to detect the latest viruses. The days of maintaining messy and expensive desktop AV software on every machine are over. The cloud is constantly kept up to date with the latest signatures and dynamic counter measures to protect against a growing population of sites infested with spyware.

Advanced Threat Protection – The cloud identifies and blocks next generation threats such as malicious active content, botnets, cross site scripting (XSS), phishing, and other hostile threats thriving in a Web 2.0 world.

Web Access Control – Older or unpatched browsers create large security holes for online hackers and thieves. The Cloud validates that browsers are fully up to date and secure before users are allowed to access the web.

URL Filtering – The cloud classifies and blocks millions of malicious URLs to protect your computers from becoming infected. The good URLs are categorized into over 90 categories so you can apply internet usage policies suited to your business needs.

Web 2.0 Controls – The cloud protects against the new generation of threats spreading across Web 2.0 sites like Facebook and Twitter. As malicious Web 2.0 content is identified, it is immediately blocked across the entire cloud. The cloud also allows companies to limit how much time is spent on Web 2.0 sites to maximize employee productivity.

Bandwidth Control – Video consumes 20 times as much bandwidth as traditional data. The cloud allows companies to specify how much bandwidth each employee can consume- so video, music, and other heavy content do not slow down internet performance for the entire company.

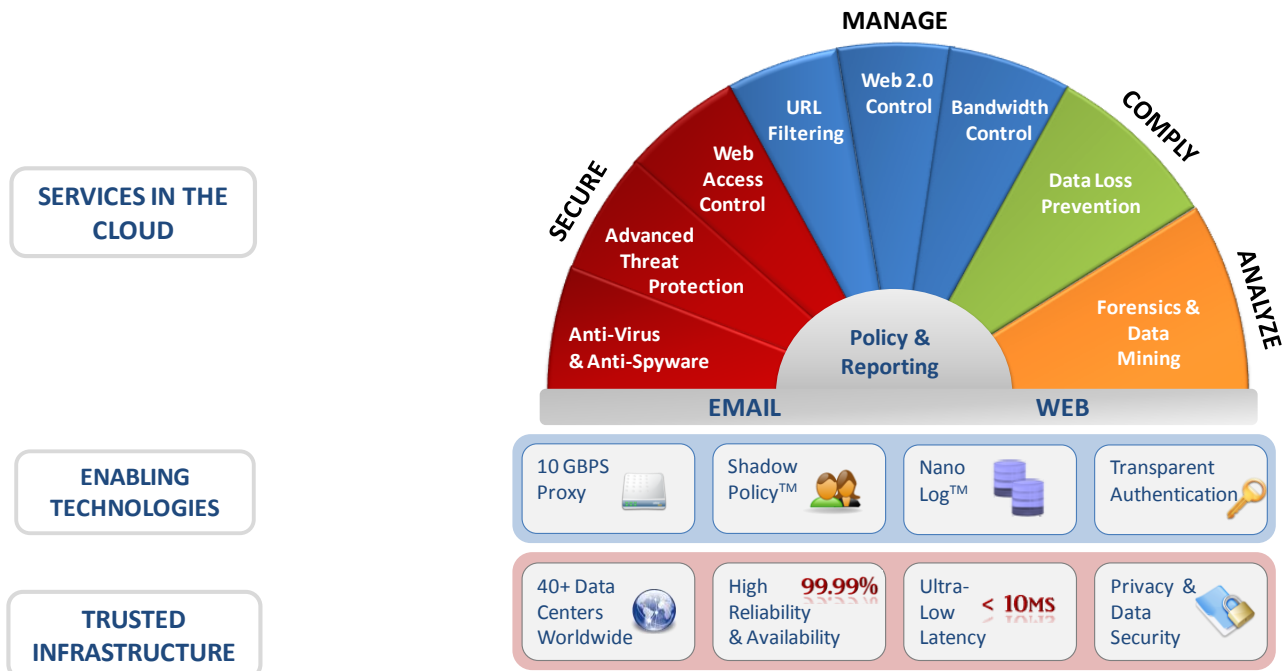
Data Loss Prevention – The cloud scans all outbound web traffic to ensure confidential data does not leave the company. Credit cards, social security numbers, and many other pieces of sensitive data can be identified.

Unified Policy – The cloud allows you to set internet access policies for all users. Do as little as protecting them from malicious content, or as much as restricting which user can access what content, at what time, and for how long.

Unified Reporting – Get simple yet comprehensive reports on all corporate web activity. You can review sites visited, time spent on-line, infected users, and malicious content blocked.

*“The cloud is for real.
Simple deployment,
simple administration,
and simple reporting”*

- CIO
Law Firm



SERVICES IN THE CLOUD

ENABLING TECHNOLOGIES

TRUSTED INFRASTRUCTURE

BENEFITS SUMMARY



COST SAVINGS

- No appliances, no software, no desktop clients
- No upfront costs, pay as you go
- No buying excess capacity – cloud scales as you need capacity



SIMPLICITY

- Eliminates complex point solutions
- Global policy manager – single policy follows user across the world
- Pointing traffic to the cloud is quick and simple



SECURITY & STRENGTH

- Eight fully integrated security modules
- Largest web security cloud in the world – customers in 140 countries
- Hardened cloud data centers globally to ensure privacy



ADMINISTRATION & REAL-TIME REPORTING

- Manage all users from a simple cloud based administration portal
- Simple yet comprehensive reporting at a company and individual level
- Ability to receive automated activity reports and abnormal activity alerts

ONLY FROM ZSCALER

Traditional security vendors will tell you that they have embraced the cloud, but look deeper. Building and running a cloud is complicated. Zscaler is the largest company in the world focused solely on cloud security. Our R&D centers span three continents, our cloud operates at four 9s availability, and our cloud specific patents stand at 30 and growing. Join the companies from 140 countries, who have thrown away their hardware and software, and moved to the Zscaler Web Security Cloud. **Security made simple!**

FEATURES AND SUITES OVERVIEW

	WEB FILTERING SUITE	WEB SECURITY SUITE	WEB STANDARD SUITE	WEB ADVANCED SUITE	WEB PREMIUM SUITE
CLOUD PLATFORM					
Access to any of Zscaler's cloud based data centers globally	•	•	•	•	•
High Availability - 99.99%	•	•	•	•	•
Near-Zero proxy latency - less than 1 millisecond	•	•	•	•	•
Fully cloud based - no onsite hardware or software	•	•	•	•	•
Protect users at HQ, remote offices, on laptops, phones	•	•	•	•	•
Full Active Directory and LDAP Integration	•	•	•	•	•
Full SSL inspection	•	•	•	•	•
REPORTING					
Real-time reporting - any transaction anywhere in seconds	•	•	•	•	•
2 yrs summary + 6 mo transaction logs (extensible to 7 yrs)	•	•	•	•	•
URL FILTERING					
Filter across 6 classes, 30 super-categories, 90 categories	•	•	•	•	•
Flexibility to override predefined URL classification	•	•	•	•	•
Dynamic content classification for unknown URLs	•	•	•	•	•
Granular policy by users, groups, locations, time and quota	•	•	•	•	•
ADVANCED THREATS PROTECTION					
Block malicious code, spyware, viruses from infected sites		•		•	•
Real-time feeds of phishing, botnets, other malicious sites		•		•	•
PageRisk to stop botnets, XSS, malicious active content		•		•	•
Block Anonymizer, ToR, P2P, Skype, Gtalk and Gizmo		•		•	•
INLINE ANTI-VIRUS & ANTI-SPYWARE					
Signature based anti-malware protection for any file size			•	•	•
Full inbound/outbound file inspection with near-zero latency			•	•	•
True file type control by users, groups and destinations			•	•	•
WEB 2.0 CONTROL					
Granular Web 2.0 control (i.e. allow viewing/block uploads)				•	•
Streaming Media - Youtube, Hulu, Google Video, etc.				•	•
Social Networking & Blogs - Facebook, Twitter, Orkut, etc.				•	•
Webmail - Gmail, Yahoo mail, Hotmail, etc.				•	•
Web based IM - Facebook chat, Google chat, Yahoo IM, etc.				•	•
BANDWIDTH MANAGEMENT					
Protect bandwidth for web apps by location or time of day					•
Limit bandwidth consumed by non-productive web traffic					•
WEB ACCESS CONTROL					
Ensure outdated versions of browsers are forced to upgrade					•
Ensure known browser vulnerabilities are patched					•
DATA LOSS PREVENTION					
Inline scanning of all web traffic leaving the organization					•
Log or block transactions with confidential data					•
Inspect Office, Adobe and multi layered zip files					•
Customized phrase dictionary with fuzzy matching					•
Predefined engines and dictionaries (HIPAA, PCI, credit cards)					•

“Without any hardware or software to deploy, this was the quickest and simplest deployment I have ever done”

- Office Manager
Real Estate Company

CUSTOMER TESTIMONIALS



- Subzero is a leading brand of sophisticated residential and commercial appliances
- Old solution had multiple point products; URL filtering and Anti-Virus were handled separately
- Regular hardware or software updates wasted IT time and resources
- Lacked common policy and unified reporting
- Zscaler offered seamless compatibility with integrated functionality at a lower TCO



- Crutchfield is a leader in online catalogues that relies heavily on web based business
- Hundreds of customer service representatives need to be on the Web at all times
- Evaluated multiple SaaS solutions but found latency to be unacceptable
- Zscaler was easy to deploy and provided comprehensive integrated security with ultra-low latency



- Fried Frank has more than 400 attorneys based in financial centers in the US, Europe, and Asia
- Previous solution lacked ability to protect attorneys when they connected from remote locations
- Fried Frank IT staff was spending one to two hours a day managing spyware issues
- Zscaler provided Fried Frank with comprehensive security and no appliances to manage
- IT staff able to spend time on more strategic IT tasks while providing better web security

MORE INFORMATION

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