



Shape the future
with confidence



The power of a strategic
partnership for data
security transformation

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The better the question. The better the answer.
The better the world works.

Executive summary

The EY partnership with Zscaler delivers the industry's most comprehensive data protection solution, securing your most critical asset – your data. We combine Zscaler's world-leading, cloud-native data protection platform with the deep strategic advisory, global implementation excellence and white-glove managed services of EY. Together, we enable large enterprises to accelerate their secure digital transformation, providing unparalleled visibility, control and compliance across all data channels while reducing complexity and risk.

Key pain points we address:

Fragmented data protection tools and inconsistent policies

Lack of visibility into data movement across hybrid and multi-cloud environments

Intense regulatory pressure and compliance burdens (GDPR, CCPA, HIPAA, PCI-DSS)

Inability of legacy data loss prevention (DLP) to scale with cloud speed and remote workforces

Internal resource constraints for security operations and DLP policy management

High risk of insider threats and accidental data leakage from sanctioned and unsanctioned applications

Poor user experience and performance degradation from complex, on-premises DLP

The power of the EY partnership with Zscaler

This partnership is more than just technology; it's a strategic alliance that delivers business outcomes.

- **Strategic vision to flawless execution:** We turn business priorities, risk posture and compliance demands into a clear, executable data protection strategy. Using the Zscaler Zero Trust Exchange, we operationalize that vision so the technology advances business outcomes rather than driving them.
- **Comprehensive lifecycle support:** We offer a complete, end-to-end data protection program, guiding you from strategic planning and architecture design through implementation and legacy migration, backed by 24/7 managed services for policy optimization and incident response.
- **Accelerated value and reduced risk:** EY's proven methodologies, Zscaler center of excellence and robust program management capabilities accelerate time to value. This structured approach reduces disruption, drives successful user adoption and mitigates risk across complex global deployments.
- **Unified security posture:** By integrating Zscaler DLP with ZIA and ZPA, we establish a cohesive security fabric that provides one point of control and uniform policy enforcement across all data pathways—external, SaaS-based and internal.



EY differentiators and value add

We bring a layer of strategic value that turns a Zscaler deployment into a core pillar of your security transformation.

25+ years of strategic advisory cybersecurity leadership:

- Acting as a trusted advisor to the C-suite
- Shaping enterprise-wide data protection strategies that support key business initiatives
- Delivering program management for large-scale, global transformations

Vertical knowledge and regulatory acumen:

- Deep industry knowledge enables us to customize data protection strategies, DLP policies and compliance reporting to the specific needs of your organization
- Knowledgeable guidance on navigating complex regulations (GDPR, CCPA, HIPAA)

Delivery and implementation excellence:

- Designs comprehensive architecture plans for Zscaler DLP integration
- Conducts in-depth policy assessments to uncover risks and build precise, role-based data protection controls
- Orchestrates efficient migrations from legacy DLP solutions
- Connects Zscaler with enterprise security systems, including SIEM, SOAR and identity platforms

Managed services and optimization:

- Provides ongoing management, monitoring and tuning of Zscaler DLP policies to reduce false positives and adapt to new threat
- Offers incident response and remediation support through their global SOCs
- Focuses on continuous improvement to maximize your security investment

Zscaler data protection technical capabilities

We leverage the full power of Zscaler's platform to deliver a strategic data protection vision.

- **Cloud-native and inline enforcement:** real-time, full SSL inspection and policy enforcement for all data in transit (web, SaaS, private apps, email) without performance trade-offs
- **AI-powered data discovery:** identifies and classifies sensitive data in motion and at rest using the most advanced techniques:
 - Exact data match (EDM) for structured database records
 - Indexed document matching (IDM) for unstructured documents
 - Optical character recognition (OCR) for sensitive data within images
 - Pre-built dictionaries, regular expression (RegEx) and machine learning classifiers
- **Complete DLP channel coverage:**
 - **Data in motion:** web traffic, API calls and all traffic-leaving endpoints
 - **Data at rest:** scans SaaS (via CASB APIs) and public cloud storage (AWS S3, etc.)
 - **Email:** real-time protection for Microsoft 365 and Gmail
 - **Endpoint:** secures data in use on endpoint devices
- **Generative AI (GenAI) app security:** Provides deep visibility into user prompts and granular controls to prevent sensitive data from being sent to risky GenAI applications
- **Unified platform:** a single policy engine and console integrated within the Zscaler Zero Trust Exchange for simplified management and consistent protection everywhere
- **Workflow automation and user coaching:** Automate incident response and provide real-time coaching to users to educate them and reduce accidental data loss

Strategic advantages of the Together EY and Zscaler

1

Outcome-driven security

We focus on solving real business challenges—whether meeting compliance requirements or securing M&A—not simply deploying technology.

2

Holistic risk management

We integrate Zscaler DLP into a broader enterprise risk and compliance framework, providing clear assurance to both boards and regulators.

3

Business transformation partner

Our change management knowledge verifies smooth adoption and guides large organizations through complex security modernization with minimal disruption.

4

A single partner for your data journey

One strategic partnership for strategy, design, implementation and ongoing management - eliminating vendor friction and complexity.

Contact EY at zscaleralliance@ey.com or a Zscaler account executive to map your requirements and build a strategic roadmap as part of a joint data protection workshop.

EY | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

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EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multidisciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

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