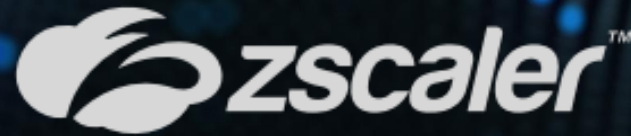




Shape the future
with confidence



EY - Zscaler: turn the tables on attackers

An active defense solution to find and stop breaches before they happen.

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The better the question. The better the answer.
The better the world works.

Forget waiting for the attack. It's time to go on the hunt. The EY partnership with Zscaler transforms your environment from a target into a minefield for adversaries. Zscaler's revolutionary deception technology seeds this minefield across your entire digital landscape, from endpoint to cloud. When an attacker makes a wrong move, it triggers a silent alarm – a high-fidelity signal with zero false positives that exposes them instantly. EY elite cybersecurity consultants are the strategists, designing and deploying the decoys driving this active defense and managing it to verify it delivers results. The outcome: you stop attackers cold, gain priceless threat intelligence and actively harden your defenses with every move your enemy makes.

Key customer pain points addressed

Attackers bypass defenses

Sophisticated adversaries evade traditional tools, moving laterally undetected for weeks or months.

Security operations center (SOC) overload and alert fatigue

Security teams are drowning in low-fidelity alerts, making it impossible to identify and respond to critical threats quickly.

Insider threat blind spots

Malicious insiders or compromised credentials bypass perimeter defenses, providing a clear path to critical data.

Deployment complexity

Stand-alone deception requires complex network changes, new hardware and painful agent rollouts, delaying time to value.

The power of partnership: Zscaler platform and EY services

What Zscaler provides (the platform)

- ✓ **Leading deception technology:** a cloud-native platform placing decoys across endpoints, cloud and Active Directory (AD) to detect post-breach activity.
- ✓ **Zero Trust exchange integration:** Seamlessly deploys decoys and routes attackers using existing Zscaler infrastructure (ZPA/ZIA) with no network changes.
- ✓ **High-fidelity, zero false-positives**
Alerts: every alert represents a real, active threat, providing rich forensic data and attacker tactics, techniques and procedures (TTPs).
- ✓ **Automated containment:** leverages ZPA to automatically block an attacker's access to production applications upon decoy interaction.
- ✓ **The result:** customers don't just buy a tool; they get a fully managed, proactive defense capability that is rapidly deployed, highly effective and integrated into their core security strategy.

What EY provides (the services and strategy)

- ✓ **Extensive industry experience:** enabling tailored threat detection and response solutions across diverse industries such as financial services, healthcare, manufacturing, oil and gas, and public-sector organizations. We can custom-build sector-specific decoys for deception technology.
- ✓ **Professional deployment:** strategic planning and deployment of deception campaigns tailored to the customer's threat model and crown jewels.
- ✓ **SOC operationalization:** integrates deception alerts into the customer's existing security operations, creating playbooks and training analysts.
- ✓ **Continuous optimization and management:** ongoing management and tuning of the deception environment based on observed attack patterns and evolving threats.
- ✓ **Strategic program leadership:** provides the project management, technical architecture and executive sponsorship to confirm program success.



1

True Zero Trust integration

The only solution natively built on a Zero Trust exchange. We use ZPA to steer and contain attackers without any network changes.

2

Cloud-native and effortless

We deploy decoys from the cloud in minutes. Lures are pushed via the existing Zscaler Client Connector (ZCC), eliminating agent fatigue.

3

Managed by world-class resources

The technology is backed by a strategic program from EY, confirming flawless deployment and operational integration for maximum impact.

4

Full-spectrum active defense

We pair high-fidelity detection with automated containment and provide rich intelligence to understand attacker TTPs and stop them instantly.

Contact EY at zscaleralliance@ey.com or your Zscaler Account Executive to map your requirements and build a strategic roadmap as part of a joint defense workshop.

EY | Building a better working world

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EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multidisciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

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