

zscaler™ + BlinkOps

End-to-End Visibility, Threat Detection, and
Remediation Empowered by XDR



INTEGRATION HIGHLIGHTS

- ✓ Accelerate remediation with cross-platform response
- ✓ Minimize data silos within your environment
- ✓ Increase efficiency of incident triage and investigation

The Market Challenge

Today's enterprise technology stacks are complex – with distributed applications, users, and endpoints, an ever-expanding list of IoT devices, and new sanctioned and unsanctioned tools being deployed daily. As attack vectors multiply, from endpoints to networks to the cloud, security teams struggle to secure their valuable assets inside and outside the traditional network perimeter.

The more security controls that security operations teams deploy, the more alerts they get, but too often, the signal is buried in the noise. Security analysts are forced to pivot between tools that do not integrate and fail to connect the dots across the entire technology stack. As a result, security data is collected and analyzed in isolation, without any context or correlation, creating gaps in what security teams can see and detect, leading to longer dwell times. This complexity has necessitated a new approach to securing access—one that provides frictionless security from endpoint to network to application.

The Solution

Together, Zscaler and BlinkOps unify to provide enterprise security across endpoint, network, and cloud, enabling enhanced end-to-end visibility, accelerated remediation, seamless sandboxing, and secure conditional access. BlinkOps continuously protects, detects, and responds to threats across endpoints, identities, and cloud workloads with unified analytics. The Zscaler Zero Trust Exchange provides secure access to internet, SaaS apps, and private apps for all users from any device or location, with inline AI-powered traffic inspection and advanced threat protection. With seamless integration between Zscaler and BlinkOps, security teams can minimize risk and block threats outright, while also accelerating investigations and remediating threats faster without pivoting between consoles. Security operation centers can triage, investigate, and remediate threats much more efficiently and with greater confidence.

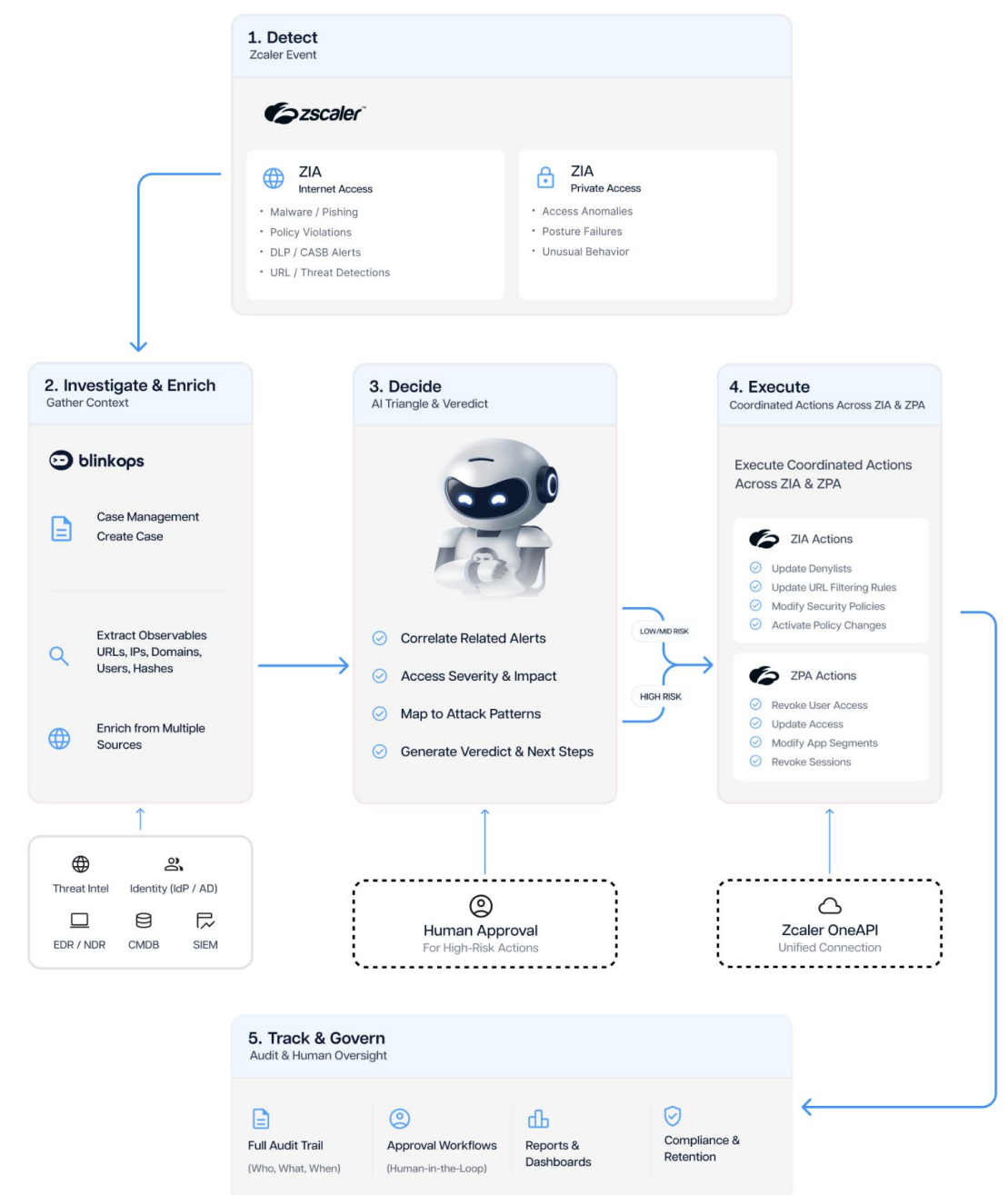
Together, Zscaler and BlinkOps deliver a cloud-based, end-to-end zero trust solution that provides users fast and secure access to the internet, SaaS, and private applications – over any network, at any location, and on any device.

Solution Components Deep Dive

Increase security with passwordless authentication for Zscaler Internet Access (ZIA) and Zscaler Private Access (ZPA). Minimize risk by eliminating passwords, the most exploited threat vector.

Validate device security controls for all connected devices. Prior to authentication, confirm the device meets your organization's security requirements. If not, deny access via policy directives.

Assess on a continuous basis that connected devices remain aligned with security prerequisites. For example, confirm disk encryption or Endpoint Detection & Response (EDR) has not been disabled and remains active during the connected session. Minimize risk by disabling access when the risk of the identity or endpoint falls out of compliance with policy. Beyond Identity continuously checks device security settings. If a setting is found to fail policy, it signals Zscaler to log the user out and the user must re-authenticate. Access will not be granted until the device posture comes in line with policy.



KEY USE CASES

Comprehensive Visibility

Zscaler and BlinkOps integrate for expanded visibility to provide security teams with a holistic understanding of threat context and user attributes, allowing them to quickly triage and respond to attacks. While Zscaler Internet Access (ZIA) and Zscaler Private Access (ZPA) offer secure internet, SaaS, and zero trust network access, the [Partner Technology] continuously ingests Zscaler logs for deeper visibility and accelerated investigation

Secure Employees

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The partnership between Zscaler and BlinkOps enables security teams to have world leading detection and visibility with machine speed remediation and response. Together, customers automate triage, investigation and response functions and gain control over security operations.

Zion Zatlavi

Co-Founder & Chief Business Officer

Zscaler + BlinkOps Benefits

ACTION	DESCRIPTION
Reduce the attack surface	Ensure zero trust access with risk-based authentication that securely connects users directly to authorized apps without accessing the network to prevent the lateral movement of threats.
Improve the user experience	Simplify deployment and enable fast, direct, and secure access to apps anywhere with seamless SAML integration for single sign-on (SSO) and sharing of user and device context.
Increase agility and reduced TCO	Enable work from anywhere, dynamically manage role changes for full user lifecycle management, and simplify management with cloud delivery and SCIM integration—without costly VPNs and firewalls.

Conclusion

Deliver better business results with Zscaler and BlinkOps

Zscaler + BlinkOps deliver an end-to-end zero trust solution that replaces traditional security architectures that leverage VPNs and firewalls. Instead of implicitly trusting users and devices, connections are authorized based on the user's identity, business policies, and context; including user location, device security posture, application being accessed, and content being exchanged. The net results are reduced risk, an improved user experience, and simplified management and deployment.

Learn more at www.zscaler.com/partners/technology



About Zscaler: Zscaler (NASDAQ: ZS) accelerates digital transformation so that customers can be more agile, efficient, resilient, and secure. The Zscaler Zero Trust Exchange protects thousands of customers from cyberattacks and data loss by securely connecting users, devices, and applications in any location. Distributed across more than 150 data centers globally, the SASE-based Zero Trust Exchange is the world's largest in line cloud security platform. Learn more at zscaler.com or follow us on X (Twitter) @zscaler.

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