

KEY RESEARCH STATISTICS

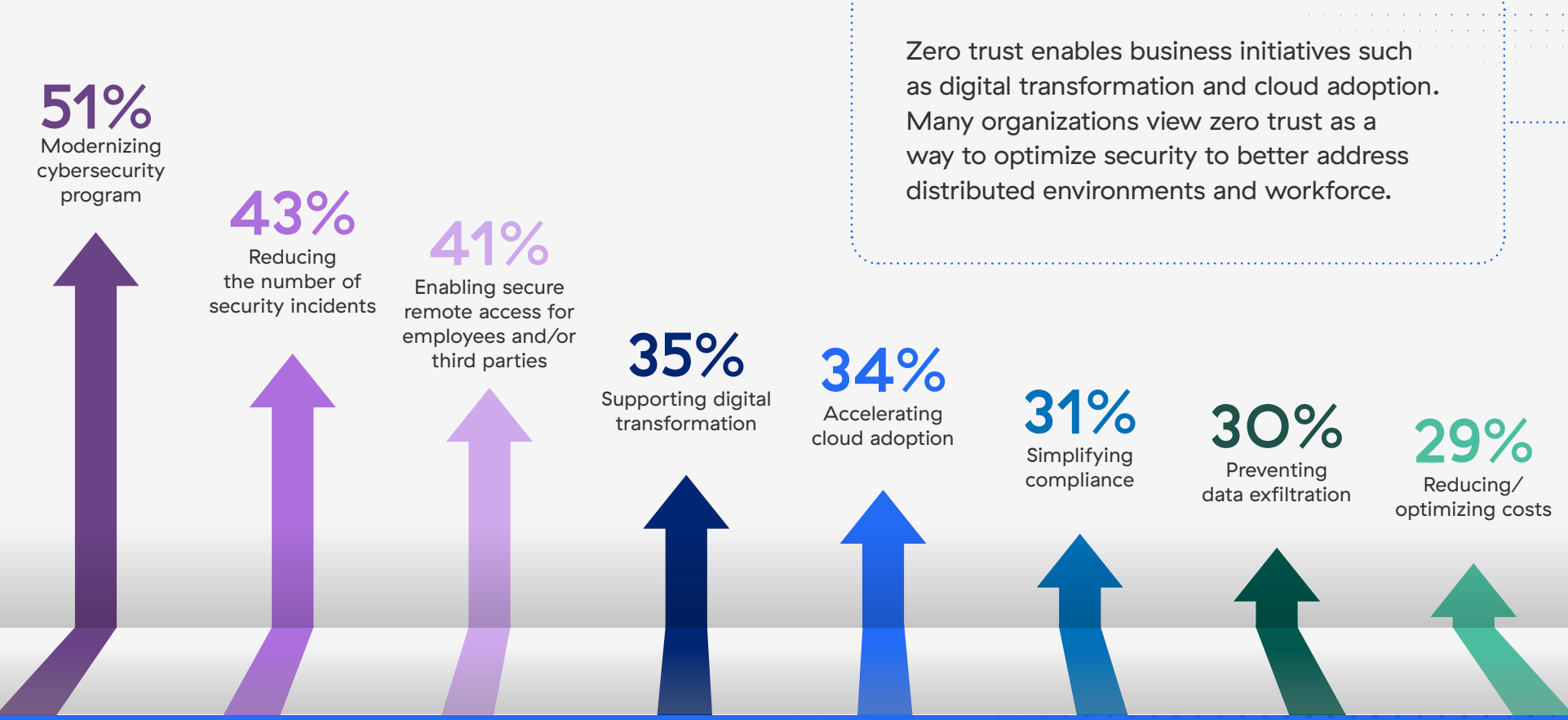
Adopting Zero Trust Strategies

Many organizations believe zero trust to be only segmentation-centric and identity and access-focused. However, **zero trust is part of a larger digital strategy.**

Zero trust has been the most relevant security approach in recent years because it provides a framework for secure user access in complex hybrid and multicloud environments.

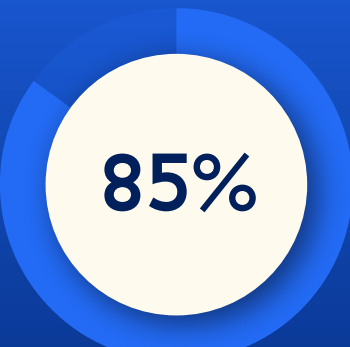
ZERO TRUST STRATEGIES

Top drivers

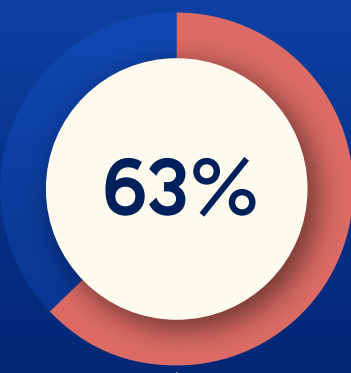


Organizations that have implemented zero trust cite numerous security and business benefits, ranging from cost savings to employee satisfaction.

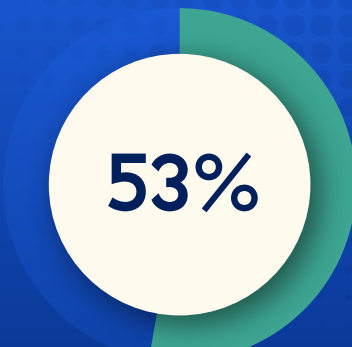
Organizational benefits



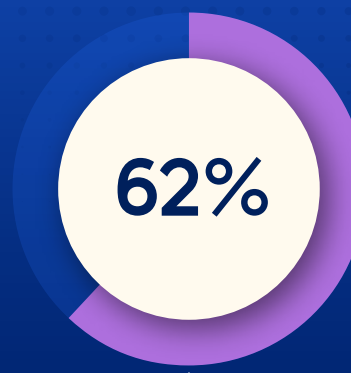
85% of zero trust adopters feel they have been **successful**



63% of organizations with zero trust initiatives prior to the pandemic were much more likely to have a **smooth transition to a work-from-home model**



53% of enterprises that began implementing zero trust for a specific use case have **expanded over time to build a broader strategy**



62% of businesses that have had a zero trust strategy in place for **two years or more** report that it has been **implemented across their entire organization**

COVID ACCELERATED ZERO TRUST PROJECTS:

Organizations that had already adopted zero trust solutions were **8x more likely** to have a smooth rollout.

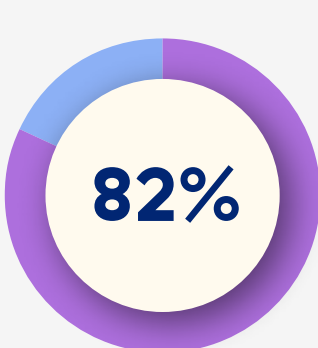
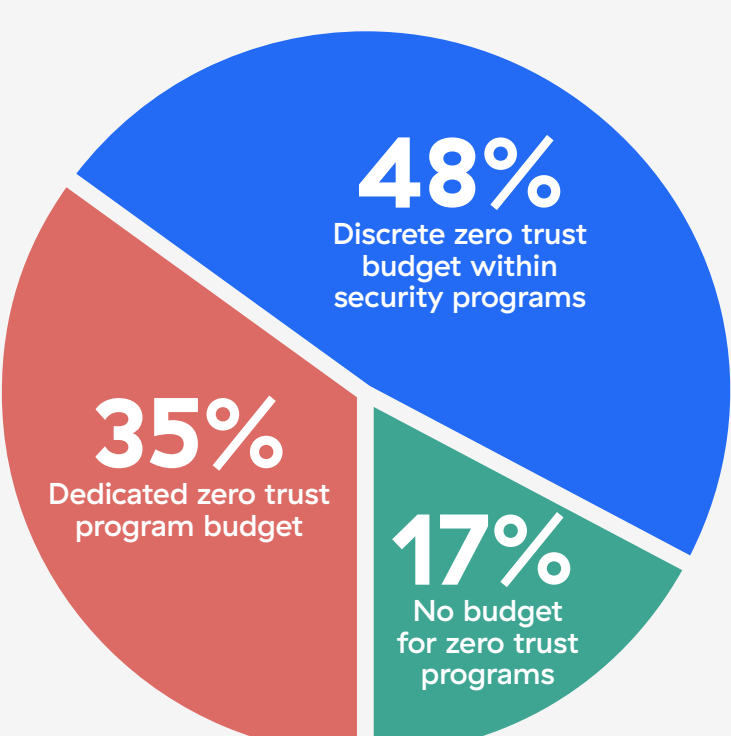
Enterprises are considering or implementing zero trust to address these top use-cases ▼



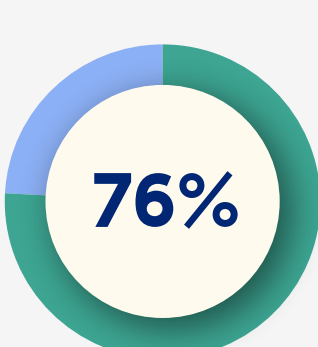
ZERO TRUST

Budget models

Most organizations view zero trust as a way to increase agility and resiliency for long-term success, and anticipate increased spending on technologies and services supporting zero trust.



82% of organizations will increase spending on zero trust over the next **12-18 months**



76% of companies now have **new budget for zero trust initiatives**



Leaders in IT and security management are most commonly involved with zero trust decisions.

READ THE REPORT

Source: ESG surveyed 421 IT and cybersecurity professionals at organizations in North America (US and Canada) responsible for driving zero trust security strategies and evaluating, purchasing, and managing security technology products and services.



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