The way the world does business has changed, but the networking and security technologies that businesses rely upon are stuck in the past. They were designed when applications were in the data center and employees were on the network. Today’s business doesn’t look like that. It takes place off the network, with applications in the cloud and employees connecting from everywhere using a range of devices. Everything in this digital world is connected—user-to-app, app-to-app, machine-to-machine—and it’s all connected over the internet.

This is exactly the world that Zscaler™ was designed to enable and secure.

Zscaler was founded on the belief that a new approach was needed to prevent cyberattacks, protect data, and enable fast, secure connections over the new enterprise network: the internet. We pioneered the Zscaler Zero Trust Exchange™, a global cloud platform distributed across more than 150 data centers. Instead of securing the network, the Zero Trust Exchange uses business policies to secure connections between any user, any application, and any device—from anywhere.

The Zero Trust Exchange powers all Zscaler services and accelerates digital transformation in four ways:

**Secure access to internet and SaaS**

Zscaler Internet Access™ (ZIA™) delivers the gateway security stack as a service, with cyberthreat prevention, data protection (DLP/CASB), and secure local internet breakouts.

**Secure access to private apps**

Zscaler Private Access™ (ZPA™) ensures that only authorized users—employees, contractors, B2B customers—have zero trust access to specific private applications.

**Protection for apps and workloads**

Zscaler Cloud Protection (ZCP) secures communications between workloads across clouds and automatically remediates cloud misconfigurations (CSPM).

**Enhanced user experience**

Zscaler Digital Experience™ (ZDX™) enables IT to identify and resolve performance issues anywhere between the endpoint and the application regardless of location.

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To download the Zscaler logo, executive headshots, and other assets, click here.