



# Assess your current data exposure with Zscaler Data Risk Assessment

With Zscaler Data Risk Assessment, organizations gain a deep understanding of risks surrounding sensitive data, cloud apps, and users. Get comprehensive guidance on best practices and protection strategies that will help you uplevel your deployment and data risk posture.

## About Zscaler Data Risk Assessment

With cloud adoption and employees working from anywhere, today's data is more distributed than ever. As such, organizations are struggling to ensure consistent protection across all data loss channels. With Zscaler Data Risk Assessment, customers get a white-glove review of their deployment and data risks, along with best practices to maximize and enhance their data protection strategy.

Through the assessment, customers will get insight into:

- Risky, unsanctioned usage of cloud/web apps (or personal instances of sanctioned apps such as O365)
- The utilization rate of risky apps across their organization
- The type of potentially sensitive data that is leaving their premises

## Expected outcomes

- Increase understanding of your sensitive data and their movements to improve planning
- Improve your data security protection program across the organization
- Gain better visibility and reporting on data classifications, resulting in better compliance
- Drive tool consolidation for operational efficiency, cost savings, and lowering risk

## Who is the assessment for?

- Zscaler customers that have sensitive data
- Zscaler customers that need guidance on how to deploy or improve their data protection strategy
- CISO, Governance Risk Compliance, and Security Architects looking to uplevel their data protection skills

## Benefits of the assessment:

- Assess your current visibility tools to find opportunities to consolidate ineffective solutions
- Review your classification and types of data you want to protect for better compliance
- Learn strategies to achieve better outcomes in visibility and applying controls
- Understand the capabilities of Zscaler's data protection platform
- Build future proofing and maturity planning

Qualify	Engage	Evaluate	React
Discuss your deployment with a Zscaler representative to confirm data risk assessment is warranted	Pull deployment logs & analytics and perform an assessment with a Zscaler expert	Get in-depth analysis of your data risk posture, see areas of improvement, and get best practice guidance	Adjust policies, implement new processes, or uplevel security with new features

**Top Application Categories** (By Download Bytes)

Productivity and CRM Tools	12459
Sales & Marketing	6625
IT Services	5843
System & Development	3184
Collaboration and Online Meetings	3060

**Applications by Risk Index**

- Risk Index 1: 214
- Risk Index 2: 2803
- Risk Index 3: 11268
- Risk Index 4: 26636
- Risk Index 5: 332

**Cloud Applications (41389)**

Application	Application Category	Total Bytes	Users	Locations
Google Cloud Platform	Hosting Providers	481.97 MB	14	0
Google Chat	Instant Messaging	324.33 MB	7	0
Google Search	Web Search	287.58 MB	16	1
Kiwi Sizing	Sales & Marketing	270.49 MB	3	0
Zoom	Collaboration and Online Meetings	198.26 MB	4	0
Wistia	Productivity and CRM Tools	157.59 MB	3	0
OneDrive	File Sharing	153.73 MB	8	0
Box	File Sharing	142.09 MB	9	0
Dropbox	File Sharing	139.15 MB	7	1

**Data Discovery Dashboard**

- Files: 8,342 (+12.3% from last 7 days)
- Users: 5,329 (-24.6% from last 7 days)
- Applications: 322 (+8.3% from last 7 days)

**Files in Top 10 ML Categories**

- Total Files: 8,000
- Resumes: 2,640 (33%)
- Legal Documents: 2,000 (25%)
- Financial Documents: 1,360 (17%)
- Tax Forms: 640 (8%)
- DMV: 480 (6%)
- Other Files: 342
- Securities & Exchange Commission forms: 320 (4%)
- Medical Documents: 240 (3%)
- Mortgage Documents: 160 (2%)
- Immigration and Passport: 80 (1%)
- SSN: 77 (<1%)

**Top 10 Users**

Alex Abdi	1,580
Ben Bates	964
Cynthia Cider	859
Hannah Roy	748
Jim Scott	636

**Timeline for files in Top 10 ML Categories**

**Top 10 Applications**

Google Drive	3,370
OneDrive	2,565
Dropbox	1,325
Box	605
Microsoft Teams	363

To get started with your Data Risk Assessment, contact your account team or complete this engagement request.



**About Zscaler**  
 Zscaler (NASDAQ: ZS) accelerates digital transformation so that customers can be more agile, efficient, resilient, and secure. The Zscaler Zero Trust Exchange protects thousands of customers from cyberattacks and data loss by securely connecting users, devices, and applications in any location. Distributed across more than 150 data centers globally, the SASE-based Zero Trust Exchange is the world's largest inline cloud security platform. Learn more at [zscaler.com](https://zscaler.com) or follow us on Twitter @zscaler.

© 2024 Zscaler, Inc. All rights reserved. Zscaler™, Zero Trust Exchange™, Zscaler Internet Access™, ZIAT™, Zscaler Private Access™, ZPA™ and other trademarks listed at [zscaler.com/legal/](https://zscaler.com/legal/) are either (i) registered trademarks or service marks or (ii) trademarks or service marks of Zscaler, Inc. in the United States and/or other countries. Any other trademarks are the properties of their respective owners.