

# Data Security Value Accelerator Services

Establish a Data Security Leading Practice Baseline to Achieve Early Visibility with Confidence

## Baseline activation of data security controls to achieve early value

Data Security Value Accelerator Services accelerate data security adoption by **activating the core data protection capabilities** purchased in Zscaler Data Protection products, establishing a stable, explainable **foundation for future** data security planning, design and deployment. This turnkey engagement brings **activation of data protection entitlements** to life across applicable channels—such as Inline, Endpoint, Email, GenAI, SaaS and Classification—enabling early **visibility and functionality without disruption**. Configuration is intentionally scoped to **proven baseline patterns** that allow customers to **observe signals, validate platform readiness, and build confidence**. This accelerator **does not**: deploy custom channel configuration, advanced detection, or remediate false-positives. Projects are limited by first consumption of hours or days. Please view our full menu of [Data Protection Offerings](#) for expanded services.

### Data Security Value Accelerator Services

1 Designated Remote Professional Services Consultant

#### Common Scope of Engagement

Activation and initial telemetry for purchased data protection products, with exclusions\*

- **Inline:** enablement of inline data inspection across supported channels
- **Endpoint:** readiness validation + pilot telemetry (limited to a pilot group of 5–10 users)
- **Email:** integration viability validation (SMTP/API as purchased)
- **GenAI:** initiate prompt capture, prompt categorization, monitoring and logging
- **SaaS:** connecting 1 SaaS application for OOB CASB, SSPM and Governance
- **Classification:** index tool activation (on provided sample data), OCR/EDM initiation

#### \*This accelerator EXCLUDES:

- IDM, Redaction and Watermarking
- SIEM/SOAR Integrations
- Custom Labels and Encryption Workflow
- Browser Isolation and DSPM
- Migrations and Replacements
- Device Control

#### Included Baseline Configuration

- **3 Predefined data dictionaries, engines and policies:** Personally Identifiable Information (PII), Personal Health Information (PHI) and Payment Card Industry data (PCI)
- **Workflow Automation:** initiation of user notification and cloud-to-cloud incident forwarding in (1) location (customer cloud access required and readiness dependent)

#### Please note:

- Configuration state at Accelerator completion is **monitor only**
- Up to 2 block action policies may be configured at customer request, **migrating block action policies to enforcement is not supported**.

25 Credits | 25 hours in 30 days

## Deliverables



### 1 Foundation Activation and Readiness

A trusted, expert-led activation to proven Zscaler standards.

1. **Activation** according to leading practices **developed across thousands of Zscaler deployments**.
2. Confidence that baseline features are activated correctly and consistently.
3. Clear guardrails that **prevent misconfiguration or premature protective actions**.
4. A stable, production-ready foundation that supports **immediate functionality** and future expansion without rework.

The platform is activated correctly.

### 2 Early Insights and Signal Enablement

Actionable visibility and insights within the first two weeks.

1. **Working dashboards** and insights that surface meaningful signals.
2. Early visibility into data movement and risk.
3. **User notifications and built-in workflow actions** demonstrate end-to-end signal flow.
4. **Zscaler-curated sanctioned application identification and risk context**.
5. A clear understanding of how Zscaler interprets and surfaces data risk.

Live signals, not empty dashboards.

### 3 Baseline Data Protection Value

Immediate, low-risk data security value with full transparency.

1. Improved threat protection visibility across inspected traffic.
2. A clear **assessment of SSL inspection readiness** and prerequisites for expanded value.
3. Monitor-only **visibility into sensitive data types, including regulated data**.
4. Expert **validation that data is flowing**, being inspected, and reported.
5. Dashboards and insights proven to be most valuable for new customers.

A pulse on sensitive data, today.

### 4 Insight Review and Strategic Next Steps

Expert interpretation, not just raw data.

1. Identification of early patterns based on **observed data and industry benchmarks** from cross-customer experience.
2. **Contextual explanation** of what is normal, emerging, or concerning.
3. Clear **recommendations for future Planning, Design and Implementation** activities.
4. A prioritized **path to advanced configuration** aligned to business use cases, without guesswork.

Clarity, confidence, and a path forward.