ZPA™ Private Service Edge
Zero trust network access (ZTNA) delivered on-premises—and now, everywhere your users are

Gartner recommends that enterprises adopt zero trust network access (ZTNA) services to ensure that access to private applications is based on identity to remove the need for network access and minimize application exposure to the internet. The drive to adopt ZTNA has led many organizations to deploy Zscaler Private Access™ (ZPA), a cloud-delivered service that enables access to private applications anywhere users connect—all in a fast, secure, and seamless way.

But in some situations, companies may prefer to deploy application connectivity services within their own environments, so we have introduced ZPA Private Service Edge. Now available as an added feature of the ZPA service, ZPA Private Service Edge is a broker that is a fully functional single-tenant (per customer) instance hosted by the customer organization and managed by Zscaler. ZPA Private Service Edge can reside within the customer’s site or in a public cloud service. Like the ZPA cloud service, the on-premises service enforces policies and stitches together the connection between an authorized user and a specific private application.

The functionality of the ZPA cloud service, but in closer proximity

With the cloud-delivered ZPA service, when a user requests access to a private application, the user’s traffic is forwarded to a Zscaler™ cloud data center over the internet. The connection between an authorized user and private app is stitched together in the cloud. This makes ZPA ideal for remote users, such as mobile employees and third-party contractors, looking to access private applications running on-prem or in public or private clouds, as ZPA eliminates backhauls. But for on-premises users looking to access an application that is also running on-premises, it may not make sense to go out to the internet first. This is where the ZPA Private Service Edge comes in.

“ZPA allows us to have immediate visibility into what is happening on our network, including which applications are accessed and by whom, at a level of detail that we didn’t have before.”

Peter Daly, Director of Network Services - Global Infrastructure at Johnson Controls
As with the cloud service, ZPA Private Service Edge manages the connections between a Zscaler Client Connector (formerly Zscaler App) and App Connector. When deployed, it registers with the Zscaler cloud. This allows ZPA Private Service Edge to download the relevant policies and configurations so they can be enforced. It also caches path selection decisions. ZPA Private Service Edge deploys as a lightweight virtual machine/RPM that is installed by customers within their own network environments. Once set up, ZPA Private Service Edge functions in the exact same way as the ZPA cloud service. For on-premises users, or even remote users in countries where there is no ZPA cloud service, access to private applications is brokered through ZPA Private Service Edge and is always seamless, fast, and secure.

It’s important to note that admins can always configure ZPA in a way where both ZPA Private Service Edge and the ZPA cloud service can be used to ensure the best experience for users looking to connect to private applications.

**Common use cases for ZPA Private Service Edge**

Extending the ZPA service to your on-premises environment helps you succeed in a variety of scenarios:

**Zero trust network access for on-premises workforce**

For users working at HQ or branch offices looking to access applications that are running on-premises or in public clouds, it does not make sense for traffic to first go out to a ZPA public broker, then back in to the application running locally. ZPA Private Service Edge provides local brokering between on-prem users and on-prem applications, which creates a faster experience for users, less complexity for network admins, and less risk for business data by enabling least-privilege access.
**Local service edge for remote workforce**

In countries (such as Algeria) with no ZPA Public Service Edge, remote users will need to connect out to a ZPA Public Service Edge running in a foreign country (such as Germany) to get access to an app running on-prem at their HQ. With ZPA Private Service Edge, these remote users can access applications running on-prem, and ZPA automatically determines the fastest path for each user and selects the broker that is best for the job.

**Private infrastructure required for compliance**

Some countries, especially those prone to natural disasters, and regulated industries (such as banking) require security services to be running on-prem—not hosted within the cloud—to ensure high availability. ZPA Private Service Edge allows customers to comply with in-country industry regulations by running locally, and handling all brokering within the customer’s own environment.

> ZTNA provides controlled access to resources, reducing the surface area for attack. The isolation afforded by ZTNA improves connectivity, removing the need to directly expose applications to the internet. The internet becomes an untrusted transport, and access to applications occurs through an intermediary. The intermediary can be a cloud service controlled by a third-party provider or a self-hosted service."

— Gartner, Market Guide for Zero Trust Network Access | Steve Riley, Neil MacDonald, Lawrence Orans, April 2019
KEY BENEFITS OF ZPA PRIVATE SERVICE EDGE

The ability to host ZPA brokering services on-premises (based on identity), without network segmentation, leads to a host of benefits for existing Zscaler Private Access™ customers as well as new ones.

- **Simplified segmentation** – Move away from “Source IP to Destination IP” to “User to hostname” policies. Reduce the complexity of network segmentation that includes maintaining a list of IP addresses for firewalls and setting different policies for local or remote users. With ZPA Private Service Edge, the policy framework becomes flatter and easier to manage.

- **Accelerated adoption of hybrid and multicloud** – ZPA Private Service Edge can run within the data center or a public cloud. This means there is no change to the access policy, even after a private app migrates to public cloud services like Azure, AWS, and Google.

- **Least-privilege access for local users** – The ability to enable zero trust network access on-premises creates a 1:1 surgical and brokered connection between an authorized local user and a specific app, preventing lateral access across the network and minimizing risk.

- **High availability** – Areas of the world with poor internet connectivity can benefit from ZPA Zscaler Private Service Edge, which caches access policies for weeks, allowing for secure connectivity even in the event of internet connectivity being lost.

- **Fast and seamless user experience** – Access is identical when working remotely or locally. Dual access capabilities of on-premises and public cloud brokering automatically optimizes the experience for local users when accessing private apps running on-premises, and for remote users within countries where there is no ZPA cloud broker in-country.

- **Cost avoidance** – The use of internal firewalls can be reduced and the need for new investments can be avoided altogether. There is no need to purchase additional firewalls or create new network segments just for local users to get access to apps.

- **Compliance** – For highly regulated industries, this private infrastructure can help customers comply with any standards that prevent the use of cloud-hosted technology.

Contact us with questions about the ZPA service or visit zscaler.com/zpa. For more in-depth information about ZPA Private Service Edge, read the Zscaler Help documentation.

About Zscaler

Zscaler (NASDAQ: ZS) accelerates digital transformation so that customers can be more agile, efficient, resilient, and secure. The Zscaler Zero Trust Exchange protects thousands of customers from cyberattacks and data loss by securely connecting users, devices, and applications in any location. Distributed across more than 150 data centers globally, the SASE-based Zero Trust Exchange is the world’s largest inline cloud security platform. Learn more at zscaler.com or follow us on Twitter @zscaler.