The Economic Value of the Zscaler Zero Trust Exchange
How the One True Zero Trust Platform reduces IT costs for customers

Times of economic uncertainty present organizations the opportunity to seek new solutions that reduce costs and position them for future success. With the shift to the cloud and the adoption of work-from-anywhere having put pressure on legacy networking and perimeter-based security, there's no time like today to transform.

Embracing a zero trust architecture
Rather than accepting the shortcomings of perimeter-based architectures, companies can reduce cost and risk through a zero trust architecture powered by the Zscaler Zero Trust Exchange, built on the world's largest security cloud. With Zscaler:

• Apps sit behind the Zero Trust Exchange to stop discovery and eliminate the attack surface
• All traffic is inspected inline, preventing compromise and data loss in real time
• Users connect to apps directly rather than the network, which isolates threats and keeps them from moving laterally

Cutting costs with Zscaler
Our one-of-a-kind architecture empowers Zscaler to deliver superior economic value than yesterday’s perimeter-based architectures in six key ways:

1. Optimized technology costs
2. Increased operational efficiency
3. Enhanced user experiences
4. Improved security posture
5. Accelerated M&A time-to-value
6. Decreased carbon footprint
To learn more, read our white paper. It goes into further detail about how the Zscaler Zero Trust Exchange can reduce IT costs for your organization.

*Savings based on Zscaler customer experiences. Organizational results may vary.