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Executive Summary:
The Business Value of Zscaler Data Protection

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Businesses are embracing digital transformation to navigate the challenges of economic uncertainty, leveraging new technologies to improve productivity and speed to market. While these new technologies offer efficiencies over legacy systems, they may also introduce new attack vectors and vulnerabilities that increase business risk. Meanwhile, cybercriminals remain persistent in their efforts to compromise defenses, wreak havoc, and steal valuable data.

As a result, security requirements continue to expand each year, straining budgets and overtaxing IT organizations. Yet the importance of a strong cybersecurity practice is widely underestimated. Numerous high-profile data breaches and ransomware attacks have driven a propensity to view the topic through a narrow lens, including a hyperfixation on the avoidance a few specific negative outcomes. Unfortunately, this approach provides an incomplete picture of the value of cybersecurity in the modern era of digital business.

IDC interviewed organizations using Zscaler Data Protection to understand its impact on their efforts to minimize risk related to data loss and other security events across their hybrid IT environments. Study participants linked their use of Zscaler Data Protection to an improved ability to proactively identify and resolve security-related risks in terms of both business outcomes and operational efficiencies.

Business Value Highlights

- ➡ **385%** three-year ROI

- ➡ **8 months** to payback

- ⬆ **173%** more data-related security incidents proactively identified

- ⬆ **27%** faster to resolve data loss

- ⬇ **14%** reduced risk of major data-related security incidents

- ⬆ **37%** faster to scale to new environments

- ⬆ **22%** more efficient IT infrastructure teams

Overall, IDC calculates that interviewed Zscaler customers will achieve benefits worth an annual average of $2.19 million per organization ($86,100 per 1,000 users) by:

- **Reducing the direct costs of security breaches and other data-related incidents** through much-improved identification and resolution

- **Ensuring robust access to applications and services with fewer interruptions,** thereby increasing employee productivity levels and ensuring high-quality customer digital experiences

- **Supporting development activities** by ensuring uncompromised security as IT extends to match business needs

- **Generating operational efficiencies** in terms of the staff time required to secure and support hybrid IT environments and direct costs related to security and data loss prevention solutions

Read the full white paper

Message from the Sponsor

Learn more about **Zscaler Data Protection.**

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