Zscaler Data Security Market Report

Zscaler Data Security is a comprehensive AI-powered, cloud-delivered platform designed to safeguard sensitive and confidential data. Zscaler Data Security highlights the platform's all-in-one solution, and its overall customer satisfaction - cementing it as a quality option for data security and DLP software.

All-in-One Platform

» Zscaler Data Security offers a comprehensive DLP solution with a rich feature set, that enables organizations to effectively manage their data security across network, cloud and mobility.

Zscaler Data Security offers a unified, user-friendly solution to safeguarding data across all multi-cloud environments.

"Zscaler Data Protection is a complete solution for protecting your valuable data. No matter whether the data resides at your on-prem, cloud, or any workload or at the data center, Zscaler has a foolproof mechanism to protect it at any cost with zero tolerance. Also, Zscaler Data Protection has a perfect UI for deploying, managing, and maintaining our different kinds of environments."

Ankitkumar Mistry | Product Consultant at Aether Industries Ltd. | Chemicals, 501-1000 employees   Incentivized

Zscaler Data Security provides a comprehensive DLP solution with a diverse feature set.

"We utilize this for DLP and to manage our data security posture. It provides a unified, single-pane DLP experience across our organization, making DLP policy management convenient. The tool is potent and offers many features. The future direction is also auspicious, as Zscaler moves away from legacy regex-based detection to leveraging large language models (LLMs) for more accurate, context-based detections."

Verified User | Engineer in Information Technology | Insurance Company, 10,001+ employees   Incentivized

Data Protection

>> Zscaler Data Security simplifies data loss prevention, utilizing advanced analytics, machine learning, and LLMs, to detect and prevent data leakage more accurately across various channels.

Zscaler Data Security simplifies DLP by providing a centralized user interface for policies and alerts.

"INVISTA uses Zscaler Data Protection to grant access to specific applications where our critical data is housed. The business case is around ensuring that our intellectual property is protected in all forms and in all applications. It has had a positive impact on protection of intellectual property [and] in how it integrates with our identity provider."

Verified User | Strategist in Information Technology | Chemicals Company, 1001-5000 employees Incentivized

★★★★☆

Zscaler Data Security is praised for its integrated and automated approach, with emphasis on simplifying policy management and training.

"I use Zscaler to protect indexed and categorized apps through multiple protection channels—in-line, CASB, and Endpoint. I also utilize ZWA work workflow automation for DLP alerts. ZScaler provides many more channels and integrations than the competition. [Zscaler] provides a central UI for all DLP policies, which makes training easier [and] single-branded alerts make employee training easier."

Verified User | Consultant in Information Technology | Computer & Network Security Company, 1001-5000 employees Incentivized

★★★★★

Zscaler Data Security successfully identifies data leakage and offers easy setup for cloud access security broker (CASB).

"We use data loss prevention for inline web, and some CASB. [Zscaler Data Security] works well in finding leakage [and] setting up the CASB was easy. [Zscaler Data Security] was a very successful product [and it] found traffic that others didn't."
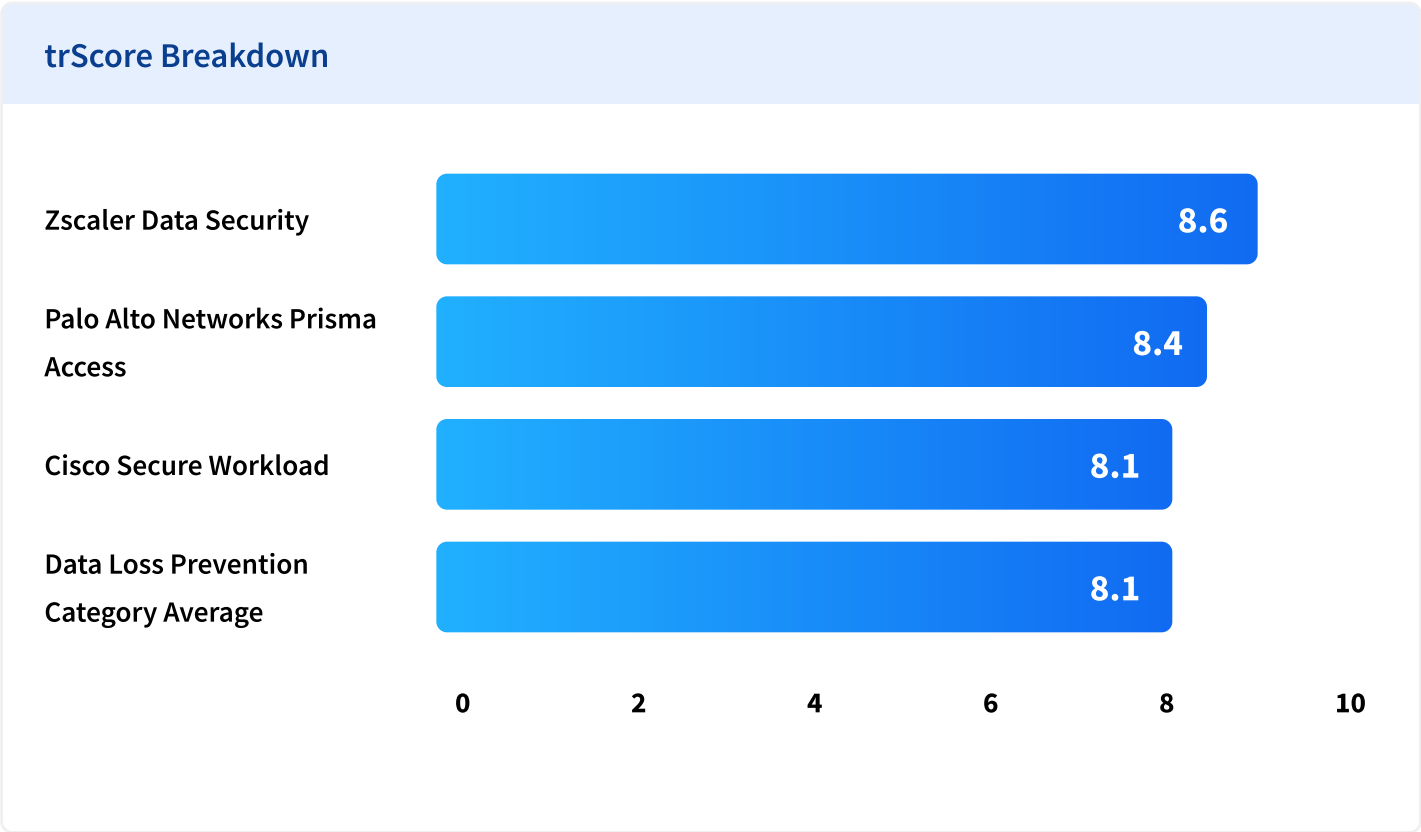
Joann Mavus | Data Protection at Geisinger | Health, Wellness and Fitness, 10,001+ employees Incentivized

★★★★☆

Overall Customer Satisfaction

» TrustRadius uses trScore as an indicator of overall satisfaction. Zscaler Data Security scores an impressive 8.6/10, which is higher than both its Data Prevention Loss category average and competitors.

trScore Breakdown

Zscaler Data Security	8.6
Palo Alto Networks Prisma Access	8.4
Cisco Secure Workload	8.1
Data Loss Prevention Category Average	8.1

0   2   4   6   8   10

Zscaler Data Security was chosen over competitors due to its high visibility, rich features, and LLM incorporation.

"[Zscaler Data Security] offers high visibility, is feature-rich, and is continually being developed. Zscaler's feature, roadmap, and LLM incorporation to bring about contextual intelligence for detections are why we selected Zscaler over [competitor]. Organizations with lots of sensitive data such as PII, federal agencies or health care will greatly benefit from this product."

Verified User | Engineer in Information Technology | Insurance Company, 10,001+ employees   Incentivized
★★★★⯪

With Zscaler Data Security, this organization is able to seamlessly manage their IT in house.

"Zscaler Data Protection has been deployed at our organization for the last 2 years, and it has been working very smoothly. Our earlier data protection solutions were very limited and worked with slow connections. Now, with Zscaler Data Protection, our in-house IT manages it with zero effort, and it works well in our organization."
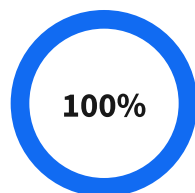
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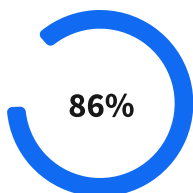
» Every review on TrustRadius asks 5 key insights questions to give buyers a good look at how that product performs. Zscaler Data Security had high ratings all around:
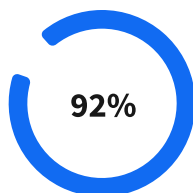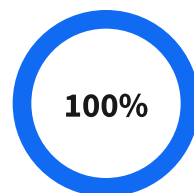
Zscaler Data Security Key Insights

100%
Would Buy Again

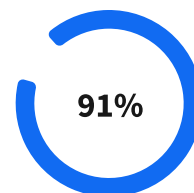100% of TrustRadius reviewers said they would buy Zscaler Data Security again.

86%
Happy with the Feature Set

86% of TrustRadius reviewers indicated being happy with Zscaler Data Security's feature set.

92%
Implementation went as expected

92% of TrustRadius reviewers said implementation of Zscaler Data Security went as expected.

100%
Delivers Good Value for the Price

100% of TrustRadius reviewers said Zscaler Data Security delivers good value for the price.

91%
Lived up to Sales and Marketing Promises

91% of TrustRadius reviewers stated that Zscaler Data Security lived up to sales and marketing promises.

Connect with a Zscaler Data Security Expert

This report was created using TrustRadius reviews and data by the TrustRadius Research Team in July 2025.