

# 4 REASONS WHY it's time to say bye to VPN

## When's the last time someone said they liked VPN?

The way we work has changed. We access apps from any device, from anywhere, and we expect a fast, seamless experience when we do so. Now, enterprises are able to deliver this, and improve security with cloud services called **Zero Trust Network Access (ZTNA)** technologies. A modern alternative to VPN.

## See How They Compare

### Life with VPN

**1** "65% of employees are required to use VPN multiple times per week"<sup>1</sup>

**User traffic is backhauled to the data center** causing a slow experience, impeding productivity.

**VS**

**ZTNA provides fast access.** Improving experience and boosting productivity.

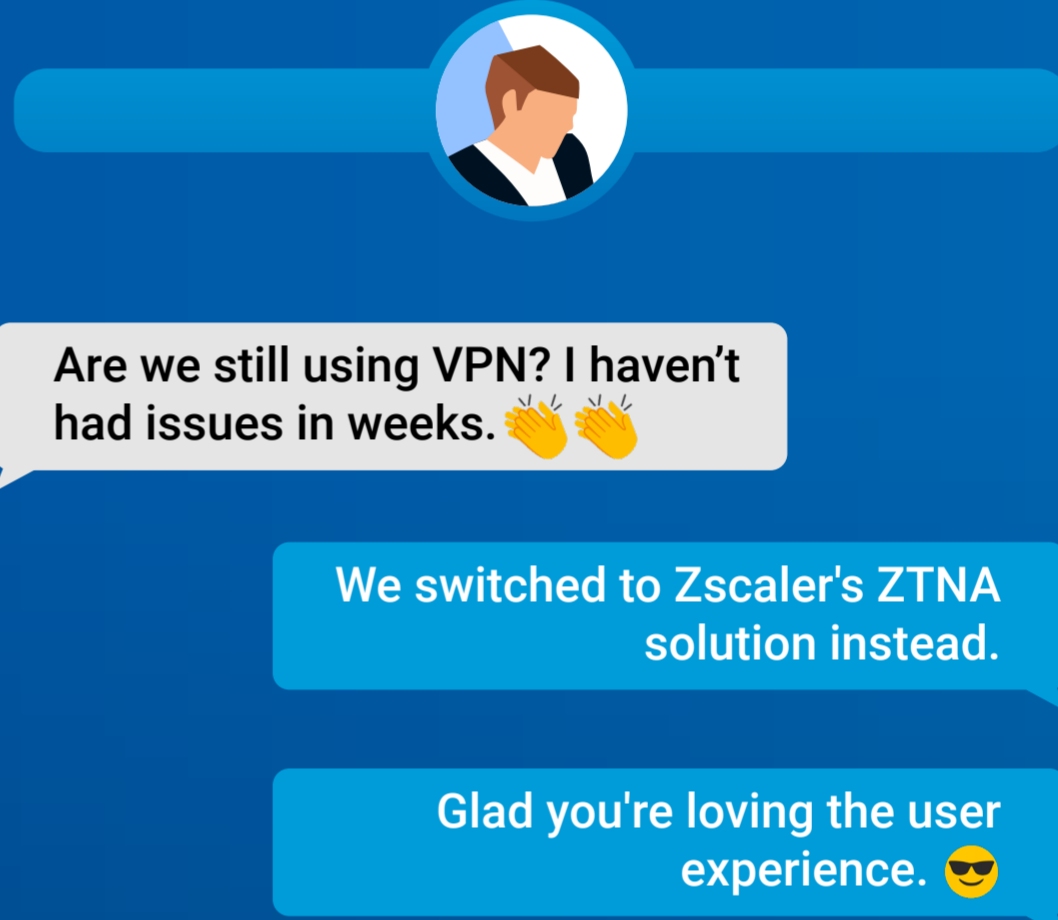
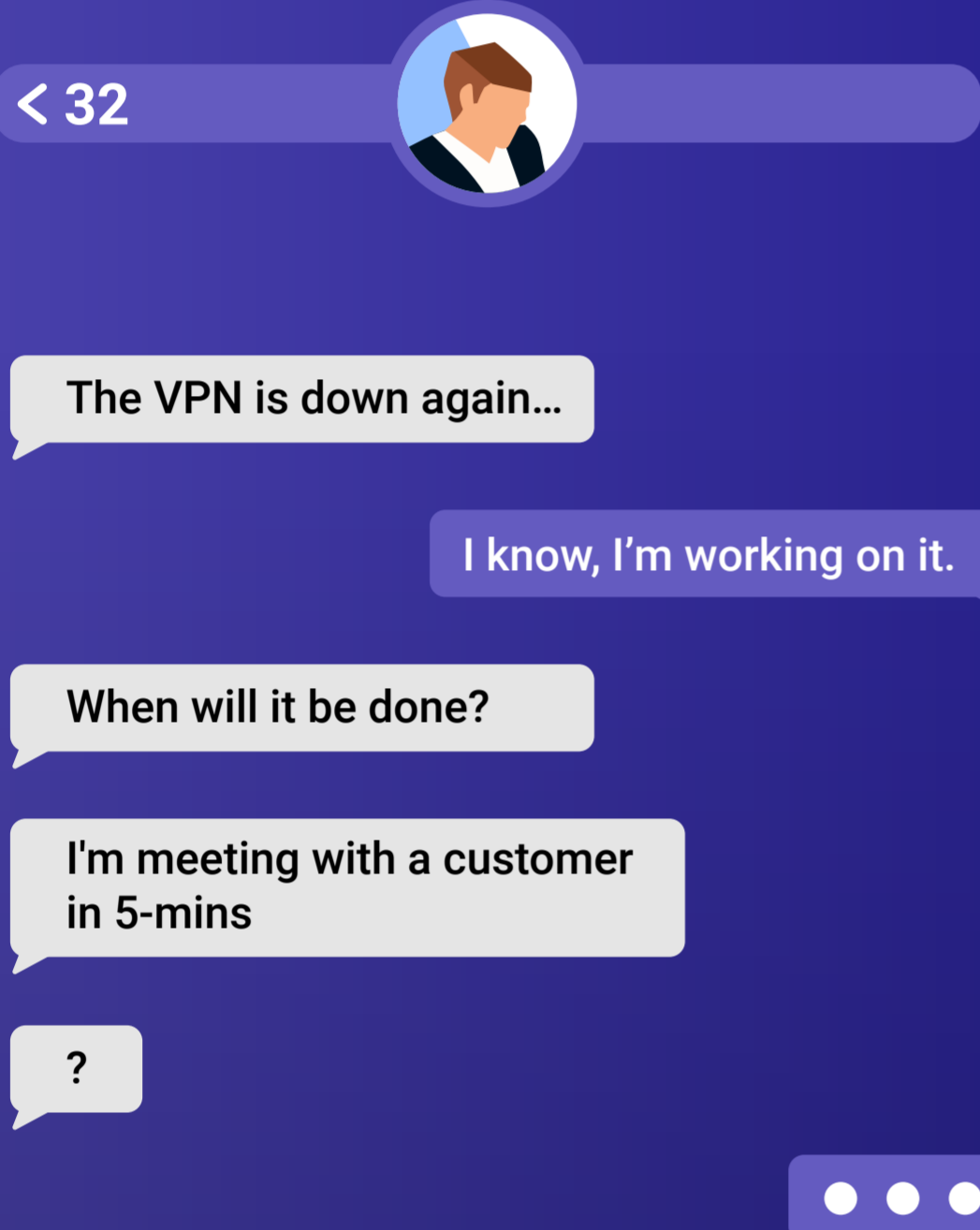


**2** "68% of IT admins say their job is stressful"<sup>2</sup>

...And the VPN complaints aren't helping.

**VS**

With ZTNA, admins receive fewer tickets, have happier users, and stress less.

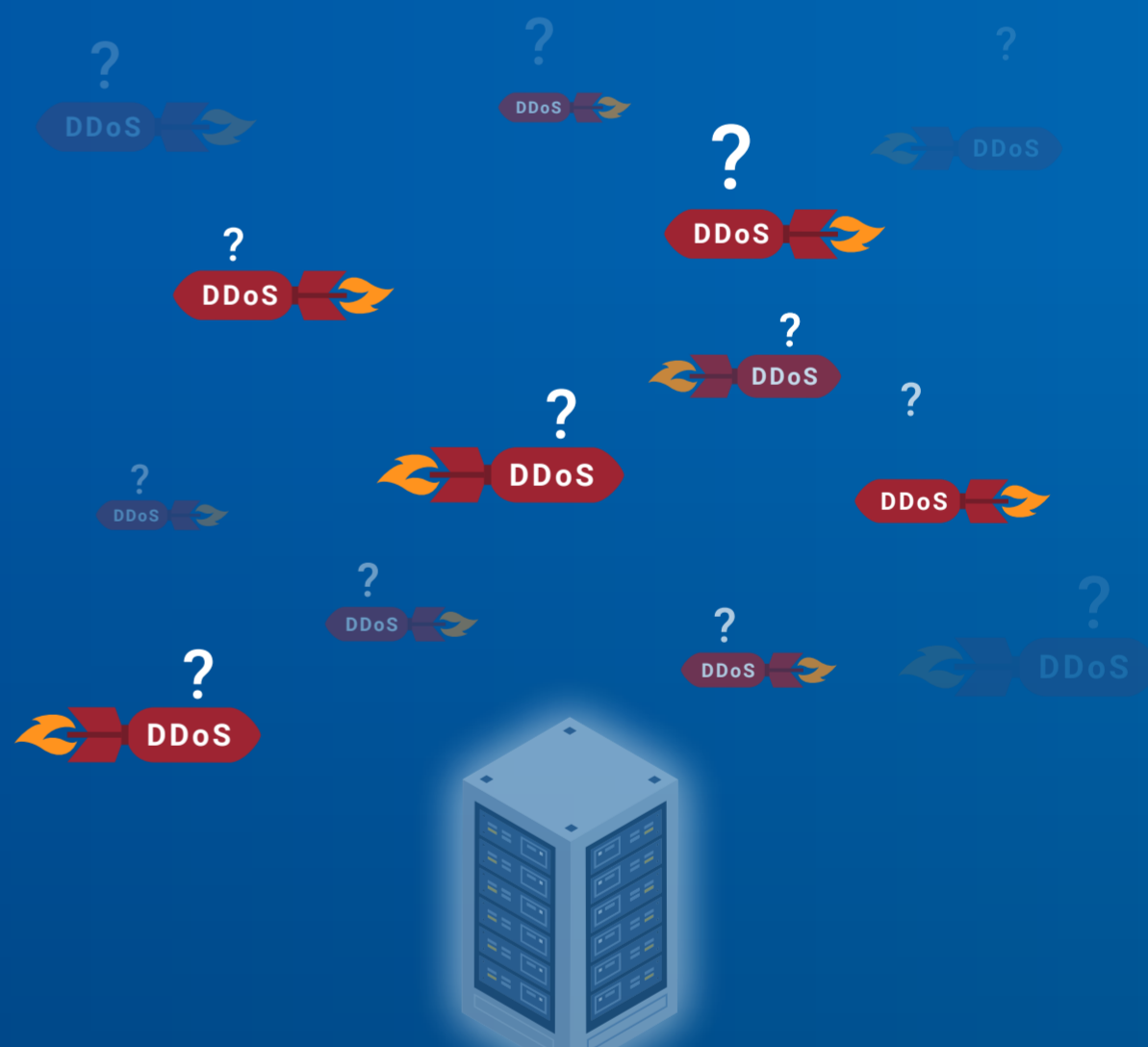


**3** "The average enterprise DDoS attack costs \$2.5 million"<sup>3</sup>

**VPNs listen for inbound pings** which exposes the network to DDoS attacks.

**VS**

**ZTNA never exposes IPs to the internet**, making apps invisible and DDoS attacks impossible.



**4** "In 2022, 42.5% of the global workforce will be mobile"<sup>4</sup>...and that number's growing.

**VPN licenses are tied to appliances.**

**VS**

**Many ZTNAs are delivered as a cloud service.**

Forcing IT to worry about exceeding capacity limits and the subsequent loss of remote user productivity.

Allowing scale to any number of remote users, maximizing both security and productivity.



## The choice is clear.

Gartner predicts that "By 2023, 60% of enterprises will phase out most of their remote access VPNs in favor of ZTNA."<sup>5</sup>

See what else Gartner is saying about ZTNA. [Read the Gartner report here.](#)

<sup>1</sup> GlobalWebIndex, Frequency of VPN usage according to global VPN users as of 2nd quarter 2017, by device. Q2 2017  
<sup>2</sup> GFI Software, IT Stress Survey, 4th edition, 2015  
<sup>3</sup> ZDNet, "The average DDoS attack cost for businesses rises to over \$2.5 million," by Osborne, Charlie, 17 May 2017  
<sup>4</sup> Strategy Analytics, Global Mobile Workforce Forecast Update, 2017–2022, Luk, Gina, Oct 28, 2018  
<sup>5</sup> Market Guide on Zero Trust Network Access, Steve Riley, Neil MacDonald, Lawrence Orans, April 2019