

Data@Risk

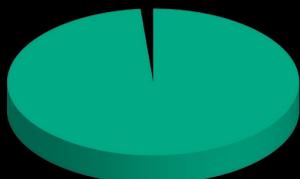
A 2021 Global Industry Analysis

Data is the lifeblood of any enterprise and must be secured at any cost. But how well are organizations protecting it in light of the cloud and remote work? To find out, Zscaler surveyed over 500 IT and security professionals from around the world.

Here is a snapshot of the results:



Rising remote work, rising numbers of breaches



95%

Of organizations saw an increase in remote work due to COVID



75%

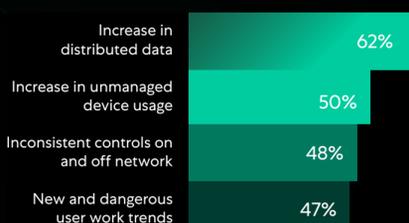
Of those saw the number of data breaches rise as a result of the change



Leading to reports of lost:
Revenue (51%)
Customers (53%)
Productivity (61%)

Challenges with remote workers, challenges with sensitive data

Data protection challenges caused by the rise in remote workers

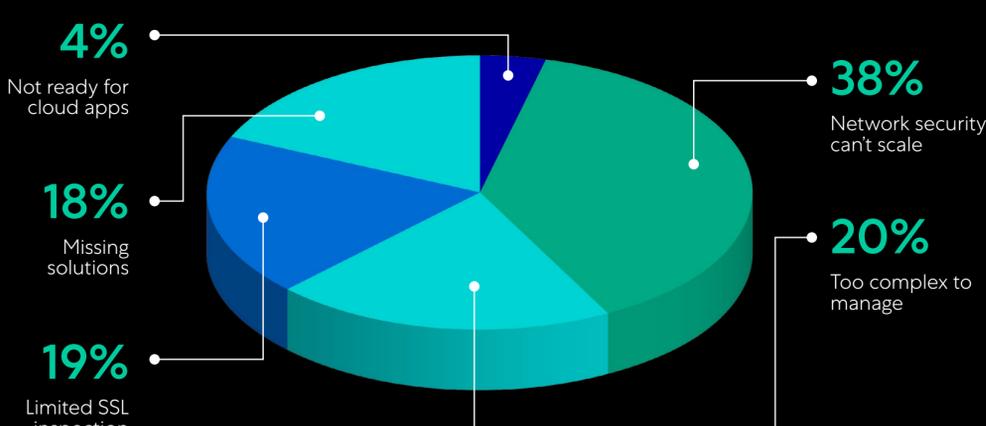


Biggest challenges with handling sensitive data

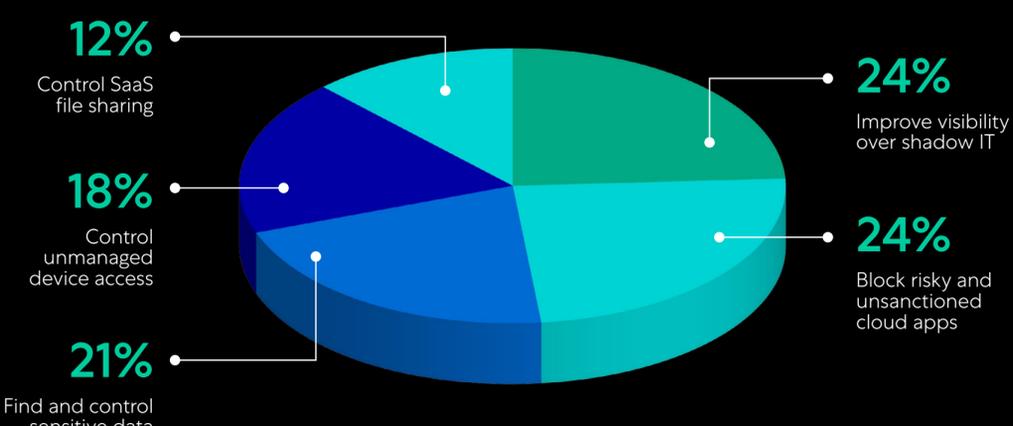


Problems from the past, needs from the future

Biggest problem with current data protection program

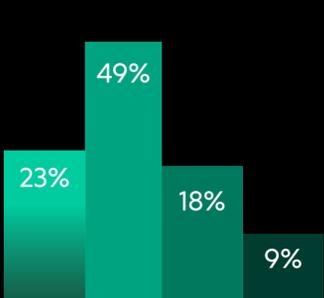


Most important data protection use cases being faced



Growing IT complexity, growing need for consolidation

Number of data protection technologies in place



87%

Of respondents are prioritizing data protection vendor consolidation to reduce IT complexity

Today's organizations need an easily manageable data protection solution that secures sensitive information wherever it goes, in the cloud and around the world, and addresses a broad set of use cases so that point products can be abandoned and IT complexity can be simplified.

Fortunately, this is exactly what customers get with **Zscaler Data Protection**.

[Read the full report →](#)