

ZSCALER STATE OF CLOUD TRANSFORMATION REPORT EMEA 2020

The internet has become the new corporate network, enabling work from anywhere

in the UK, France, Germany, Italy, the Netherlands and Sweden are progressing on their digital transformation journeys.

A study commissioned by Zscaler - the leader in cloud security - explored how organisations

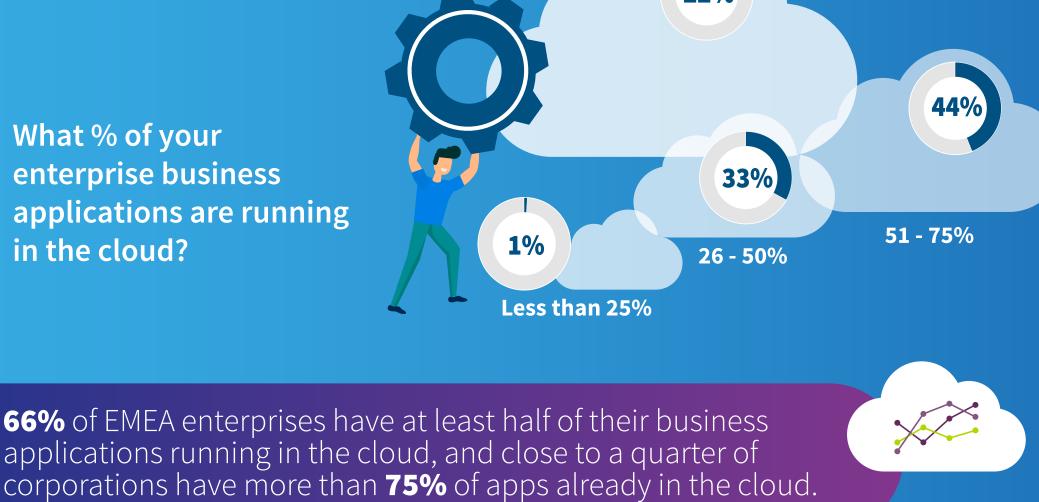


BUSINESS IN THE CLOUD

applications are running in the cloud?

What % of your

enterprise business



Which applications are you running

in the cloud already or are in the



More than 75%

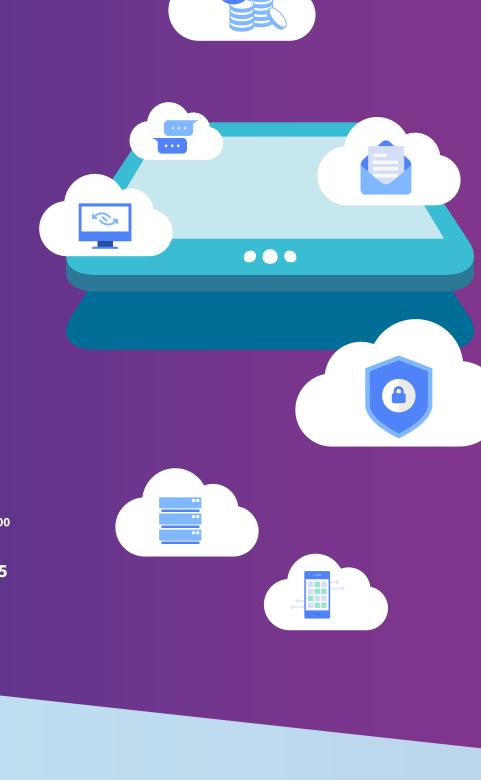


process to implement in the cloud?

APPLICATIONS

45% Office suite 50% Sales databases Data storage/ 50% file sharing

31% **Printing** 37% **ERP** 50% **Internet security** People and culture 33% 51% **Finance Development and** 37% engineering tools 50% **B2B** portals 20 30 50 **Total N = 605**





10

More than Two One **Three** three providers provider providers providers

33%

5%

27%

28%

24%

24%

20

15

10

26%

31%

32%

36%

Priorities of cloud pro-

MULTICLOUD SCENARIOS ON THE AGENDA

How many cloud service providers (such as AWS, Azure,

Google, SAP, etc.) are you using in your enterprise?

49%



145

162

125

189

148

129

169

139

Total N = 605 (Up to three answers were possible.)

Loss of control over user access to applications

Performance of access to cloud applications

Securing access to multicloud networks

Handling mergers and acquisitions

Rising costs for MPLS networks

We already had a

Slow response to security events

Access for remote users

Inconsistent user experience



projects have been 100-percent cloud jects have been affected our cloud strategy implemented transformation moved forward. slowed. before the pandemic roadmap. situation. **Total N = 605** CHALLENGE: SECURE REMOTE ACCESS How do you expect the percentage of workforce without office desk (road warriors/home-based office)

14%

19%

24%

23%

Priorities of cloud

COVID has not

will change during the next 12 months?

5%

1%

Remain stable

Increase by up to 10%

Increase by up to 25%

Increase by up to 50%

Increase by up to 75%

Goal of 100-percent remote workforce

Remote workforce



How confident is your enterprise that the remote workforce can securely access applications in the corporate network and the cloud?

13%

We are confident that We are evaluating new We plan to implement We are not confident security solutions a new security solution we have a secure that we have a secure for the growing remote based on the growing remote access infraremote access infraremote workforce workforce in the next structure in place. structure in place. requirements. 12-24 months. **Total N = 605**

17% solution Via Identity and 19% **Access Management (IAM)** 10 **Total N = 606**

Via a remote access

Via Remote Desktop

Via a Zero Trust-based

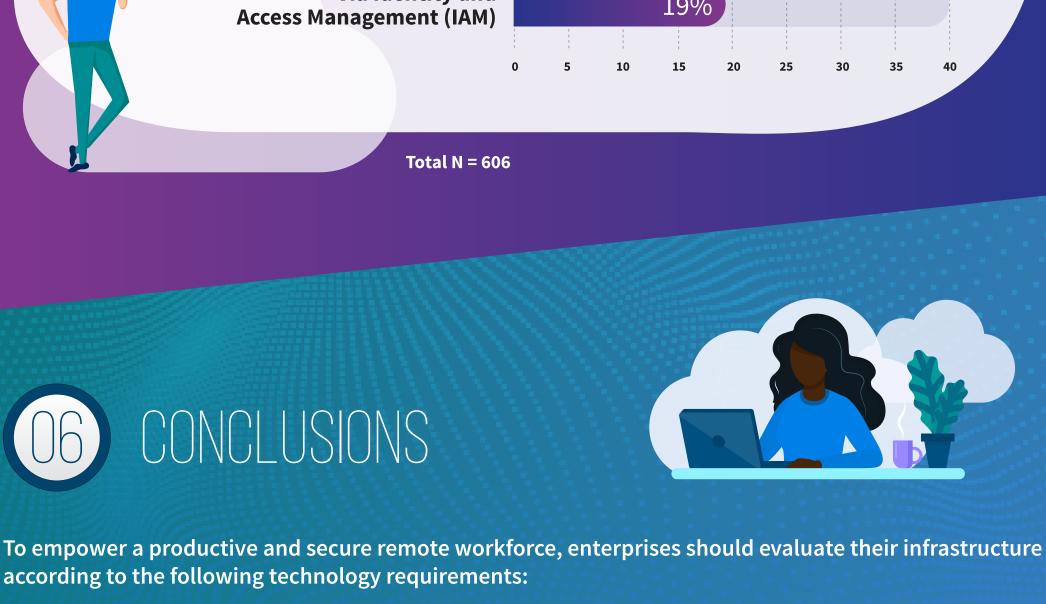
VPN solution

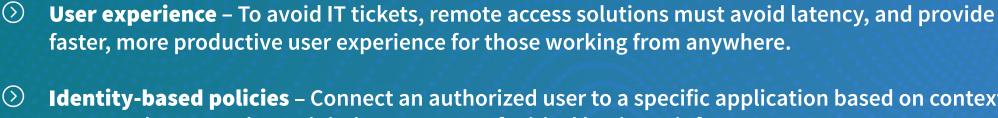
Protocol (RDP)

How do your mobile and remote workers access

their corporate applications on

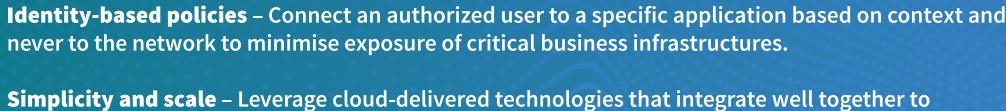
the network or in the cloud?





Read the detailled results

the traffic.



simplify management and allow scalability. Visibility - Cloud access services that are inline provide rich information around who is accessing what applications, from what device, and from where and allow IT teams to regain control over

Want to learn more?

Conducted by Atomik Research, 606 CIOs, CISOs and heads of network architecture in the UK, Germany, France, Italy, The Netherlands and Sweden were surveyed within enterprises with more than 3,000 employees in July 2020. © 2020 Zscaler, Inc. All rights reserved. Zscaler is a trademark or registered trademark of Zscaler, Inc. in the United States and/or other countries. All other trademarks are the properties of their respective owners.

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30%

33%