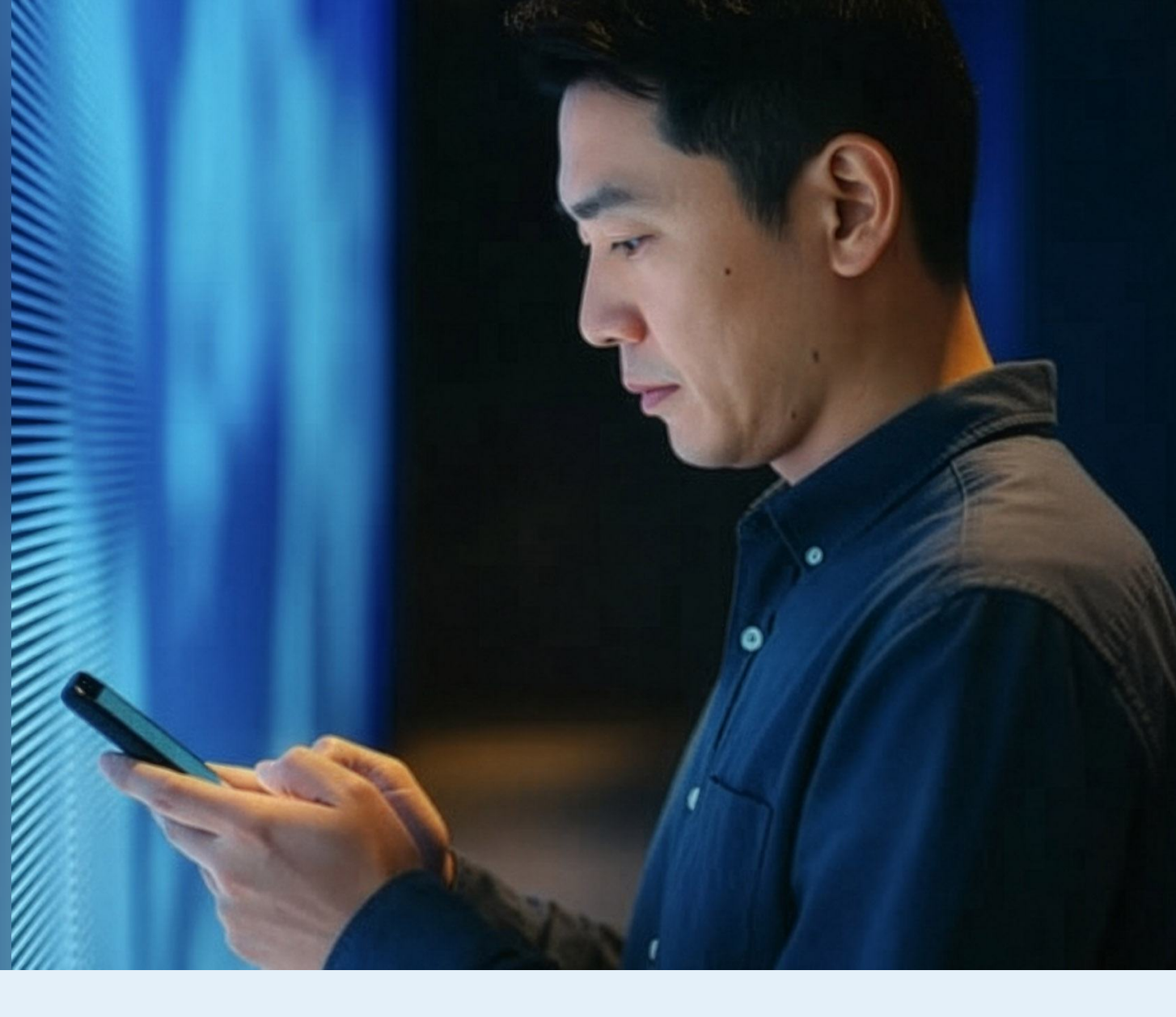


Protect your data in a work-from-anywhere world

When your data lives everywhere and your teams connect from anywhere, security gets tougher.

Here are 5 steps to regain control with Zscaler.



Security leaders rank cloud-related threats as their top cyber risk concern

Source: PwC 2025 Global Digital Trust Insights



01 Discover and classify sensitive data

In a cloud-first world, data is strewn across multiple SaaS apps, devices and locations.



To take back control:



Leverage AI-driven discovery to automatically identify sensitive data



Classify data with EDM, IDM and OCR to target protection



Scan SaaS apps, Microsoft 365 and public clouds to detect compliance violations



02 Safeguard data, in motion and at rest

Distributed teams rely on data that's constantly on the move between devices, apps and networks.

To take back control:



Secure cloud data at rest with out-of-band Cloud Access Security Broker (CASB)



Use browser isolation to safeguard access to apps on unmanaged devices



Protect cloud, endpoints, SaaS and email through one unified platform and policy

\$3.3M average cost of a data breach

Source: PwC 2025 Global Digital Trust Insights



03 Enforce real-time controls

Traditional security tools can't inspect encrypted SSL/TLS traffic at scale, leaving blind spots where data can be exposed.



To take back control:



Inspect all SSL-encrypted traffic in real time to detect hidden risks



Control shadow IT and enforce the use of sanctioned apps with inline CASB



Apply granular, protocol-agnostic email data loss prevention (DLP) policies



04 Secure cloud and AI workflows

Cloud apps and AI tools that aren't monitored or set up correctly may expose sensitive data by mistake.

To take back control:



Deliver real-time protection through Zscaler's purpose-built SASE architecture



Discover all AI applications in use, inspect user prompts and control access



Secure public clouds and data with data security posture management (DSPM)

05 Automate and educate for compliance

Your teams may not always understand when their actions are putting data at risk.



To take back control:



Automate data loss incident management and streamline tasks



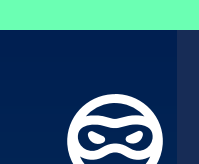
Educate employees on data protection best practices



Simplify compliance by identifying and controlling PCI, PII and PHI data

50% of cyber breaches involve insider threats arising from employee behaviour

Source: McKinsey, Insider Threats: the Human Element of Cyber Risk



Power up your data protection

Keep your data safe wherever it lives, without slowing down innovation. Zscaler Data Protection delivers the tools and visibility you need to simplify compliance and make data security painless.

Ready to achieve maximum protection with minimal effort?

Elevate your data security



About Zscaler:

Zscaler (NASDAQ: ZS) accelerates digital transformation so that customers can be more agile, efficient, resilient, and secure. The Zscaler Zero Trust Exchange™ protects thousands of customers from cyberattacks and data loss by securely connecting users, devices, and applications in any location. Distributed across more than 150 data centres globally, the SSE-based Zero Trust Exchange™ is the world's largest in-line cloud security platform. Learn more at [zscaler.com](https://www.zscaler.com) or follow us on X (Twitter) @zscaler.

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