

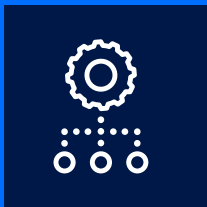


Uncovering the True Cost of Workload Security

Total cost of ownership: legacy vs. a modern zero trust-based architecture



Legacy Security Architectures Available Today Are Creating Significant Issues



Native Security Solutions
Siloed solutions do not support hybrid cloud.



Third-Party Tools
Increased operational complexity and cost.



On-Prem Security
Latency and performance issues.

Problems Come with Hidden Price-Tags

Three considerations when budgeting for your next firewall purchase:

- 1

Annual Technology Cost

Point solutions add up the total costs of ownership
- 2

Operational Costs

NGFW are complex to manage requiring specialized resources and intricate policies
- 3

Security Risk Costs

Legacy architectures lead to higher probability of ransomware and data breach

\$2.5M
Average Cost of a Ransomware Attack

14%
Average Risk of a Data Breach with Legacy Architectures

What Does This Mean For Total Cost Of Ownership?

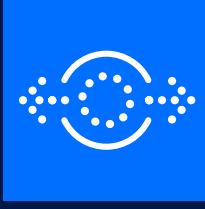
Legacy architectures increase operational overhead and degrade security. See how a modern zero trust architecture compares for **10k Workloads/3OTB**:

Traditional Virtual Firewall Costs		Savings with a Zero Trust-Based Architecture
Cost of Tech Stack	\$910k – \$1.18M	
Operations Cost	\$1.4M – \$1.8M	
Security Risk	\$319k – \$416k	
Potential Total Cost	\$2.64M – \$3.43M	76%
As a Service Firewall Costs		Savings with a Zero Trust-Based Architecture
Cost of Tech Stack	\$724k – \$941k	
Security Risk	\$337k – \$440k	
Potential Total Cost	\$1.06M – \$1.38M	
		41%
Cloud Native Firewall Costs		Savings with a Zero Trust-Based Architecture
Cost of Tech Stack	\$660k – \$858k	
Security Risk	\$333k – \$434k	
Potential To Cost	\$724k – \$941k	
		36%

Secure and Save with a Modern Zero Trust Architecture



Consistent, comprehensive threat and data protection.



Eliminate lateral movement and attack surface.



Reduce operational complexity and cost.

Learn how your organization can actualize total cost of ownership savings while radically simplifying hybrid workload security.

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