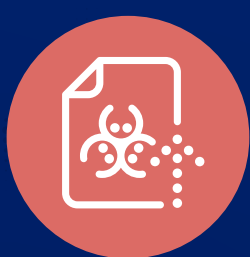


# Delivering Superior Security and Economic Value with the One True Zero Trust Platform

During periods of economic uncertainty, IT and security teams face increased pressure to find more modern and cost-effective means to equip their organizations for success.

Unfortunately, perimeter-based security architectures not only increase risk, but pose cost challenges in four key areas.

## Challenges



Rising costs of data breaches



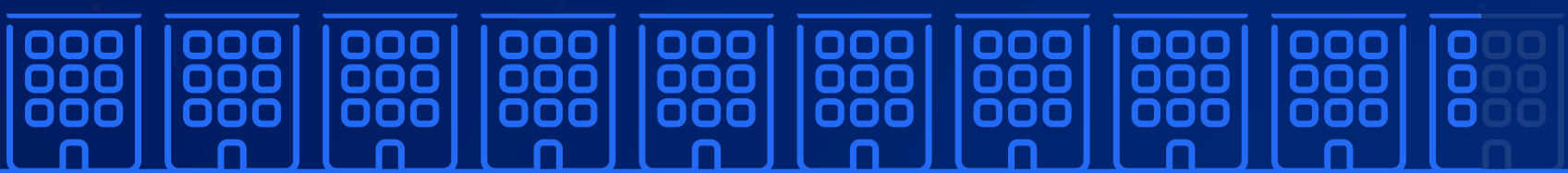
Capital expenditures and management overhead



Reduced end user productivity



Delayed realization of M&A benefits



Because of this, **94%** of companies say zero trust is a strategic initiative<sup>1</sup>

Transitioning from traditional perimeter-based security to a zero trust architecture with the Zscaler Zero Trust Exchange enables organizations to tackle these challenges head-on.

## The Zscaler Impact

**85%**

Reduction in successful ransomware attacks<sup>1</sup>

**90%**

Decrease in hardware appliances<sup>1</sup>

**\$5.2M**

In recovered user productivity<sup>1</sup>

**50%**

Acceleration in M&A time-to-value

**65%**

Reduction in virus and malware occurrences<sup>1</sup>

**74%**

Of an admin FTE's time freed up<sup>1</sup>

**80%**

Faster end user experience

**40%**

Savings in one-time and recurring M&A costs

Discover the **One True Zero**, the Zscaler Zero Trust Exchange.

With Zscaler, you can reduce risk, simplify infrastructure and its management, ensure an enhanced user experience, and streamline M&A time-to-value —delivering more economic value than perimeter-based architectures.

[Read the White Paper](#)

Benefits are based on average Zscaler customer results and an individual organization's results may vary.

<sup>1</sup> Nathan McAfee, Economic Validation Analyst, Enterprise Strategy Group, "Analyzing The Economic Benefits Of The Zscaler Zero Trust Exchange", January, 2022.