



# Delivering Superior Security and Economic Value with the Zero Trust Exchange

During periods of economic uncertainty, IT and security teams face increased pressure to find more modern and cost-effective means to equip their organizations for success.

Unfortunately, perimeter-based security architectures not only **increase risk**, but pose **cost challenges** in six key areas.

## Challenges



Rising costs of data breaches



High technology costs and capital expenditures



Operational inefficiency and management overhead



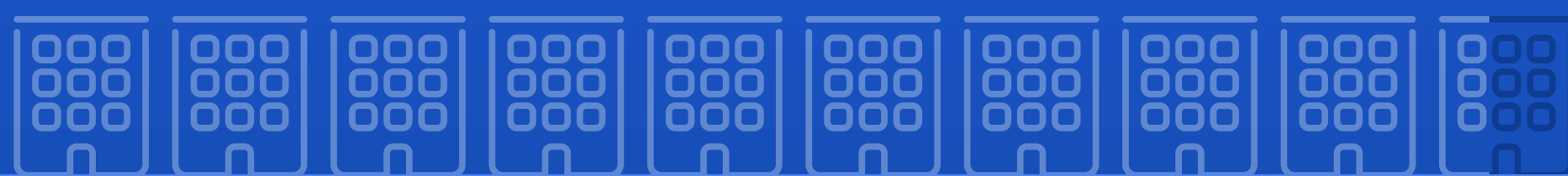
Reduced end user productivity



Delayed realization of M&A benefits



Increased carbon footprint and power consumption



Because of this, **94%** of companies say zero trust is a strategic initiative<sup>1</sup>

Transitioning from traditional perimeter-based security to a zero trust architecture with the Zscaler Zero Trust Exchange enables organizations to tackle these challenges head-on.

## The Zscaler Impact

**85%**

Reduction in successful ransomware attacks<sup>1</sup>

**90%**

Decrease in hardware appliances<sup>1</sup>

**74%**

Of an admin FTE's time freed up<sup>1</sup>

**\$5.2M**

In recovered user productivity annually<sup>1</sup>

**40%**

Savings in one-time and recurring M&A IT costs<sup>2</sup>

**50%**

Improvement in power usage effectiveness (PUE)<sup>2</sup>

## Discover the Zscaler Zero Trust Exchange.

Zscaler helps you minimize risk, optimize technology costs, decrease management overhead, enhance user experiences, accelerate M&A time-to-value, and reduce your carbon footprint, all contributing to significant savings. Read the full white paper to learn more.

[Read the White Paper](#)

Benefits are based on average Zscaler customer results and an individual organization's results may vary.

<sup>1</sup> Nathan McAfee, Economic Validation Analyst, Enterprise Strategy Group, "Analyzing The Economic Benefits Of The Zscaler Zero Trust Exchange", January, 2022.

<sup>2</sup> Zscaler research



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