

Internet security for midsize and emerging growth companies

World-class security that's easy to deploy and easy on your budget

The cyberthreat landscape is bigger than ever as cyberattacks escalate in frequency, severity, and impact. Cybercriminals are becoming more sophisticated and inventive in their attack methods, infiltrating networks in ways that are often overlooked by today's security systems.

Cybersecurity is a concern shared by businesses of all sizes, but it represents an especially dangerous threat to smaller businesses. The reason is simple: as reported by the U.S. Securities and Exchange Commission, "small and medium-sized businesses (SMBs) are not just targets of cybercrime, they are its principal target. In fact, the majority of all targeted cyberattacks are directed at SMBs."¹

“Today's hackers are farsighted and more tenacious now when it comes to midsize companies.”²

– PwC

YESTERDAY'S SECURITY IS NO LONGER EFFECTIVE IN THE NEW, CLOUD-BASED WORLD

The traditional way to address cybersecurity has been to stack security appliances at each Internet gateway. It made sense a decade ago, when the majority of employees were centrally located and most applications and resources ran in the corporate data center. Today, employees access corporate resources from just about anywhere, often bypassing the corporate network. And VPNs, once the security standard for the mobile

workforce, are now seen as too slow, too inconvenient, and definitely too expensive. Security appliances simply do not address these realities, leaving companies with significant gaps in their security coverage.

Cloud-based security eliminates the gaps and offers advanced real-time security, massive improvements in functionality, ease of use, reliability, and cost effectiveness. It also reduces complexity for administrators and provides a vastly improved user experience.

RAPID CLOUD ADOPTION

“78 percent of U.S. small businesses will be 'fully adopted' cloud users by 2020.”³

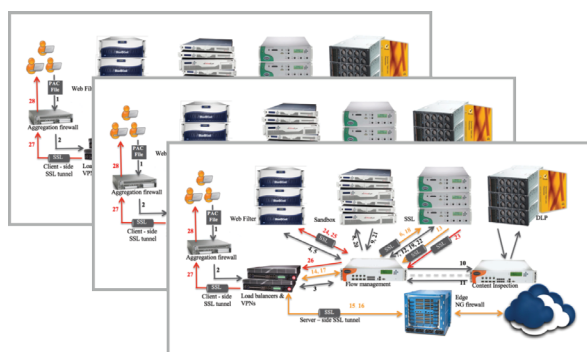
– Forbes

The majority of emerging growth companies are already using cloud-based applications, because of their ability to increase efficiency, improve productivity, and help to cut operational costs. The rapid adoption of cloud services has also made them more attractive to cybercriminals, because smaller organizations tend to have fewer security measures in place. They rarely have the in-house expertise, the time, or the budget to implement the kinds of security infrastructures one would find in large enterprises.

SIMPLIFY YOUR SECURITY INFRASTRUCTURE

In the old world of IT, you would deploy security appliances at each Internet gateway. This might include next-generation firewalls, antivirus boxes, web filtering appliances, advanced persistent threat boxes, data loss prevention boxes, and possibly many more. Of course, if you have multiple branches, you would need one of each of these boxes for each location. Since most of them come from different vendors, managing them all is a daunting task. At the same time, your mobile users remain unprotected.

With the increase in the use of cloud applications, such as Google Apps, Salesforce, Office 365, NetSuite, Workday, and many more, you need a 100 percent cloud-based security solution that provides functionality and integration far superior to that of a mixed bag of hardware point solutions.



BETTER SECURITY
ALWAYS INLINE, CLOUD INTELLIGENCE

SIMPLIFICATION
NO ON-PREM APPLIANCES

OPTIMIZED FOR CLOUD
ENABLES LOCAL BREAKOUTS

ZSCALER™ IS UNIQUELY POSITIONED TO HELP

Zscaler is a comprehensive, unified Internet security and compliance platform. Our award-winning cloud platform delivers a safe and productive experience for every user—from any device and from any location.

Zscaler effectively moves security into the Internet backbone, operating in more than 100 data centers around the world. This makes the Zscaler platform infinitely scalable and enables organizations to fully leverage the promise of cloud and mobile computing with uncompromising protection and performance. Zscaler delivers unified, carrier-grade Internet security, advanced persistent threat (APT) protection, data loss prevention, SSL decryption, traffic shaping, policy management and threat intelligence—all without the need for on-premises hardware, appliances, or software.

Zscaler acts like a series of checkpoints in the cloud—you simply set up your security and compliance policies in our web-based graphical administrative console and point your Internet traffic to us. Zscaler inspects every byte of your Internet traffic, blocks malware and cyberattacks, prevents intellectual property leakage, and enforces your business policies.

GET THE SECURITY OF A FORTUNE 100 COMPANY WITHOUT SPENDING A FORTUNE

Today, more than 5,000 organizations, including some of the world’s largest, rely on the Zscaler Cloud Security Platform. As an SMB on the Zscaler cloud, you will benefit from the exact same security infrastructure as every other Zscaler customer. Your company may not be as large as Zscaler customers like United Airlines or ExxonMobil, but your data and users are every bit as important and deserve the same protection.

BREAK FREE FROM APPLIANCES AND SWITCH TO ZSCALER

More and more business are eliminating appliances to save money, reduce complexity, and improve security. Compared to traditional on-premises hardware security appliances, Zscaler's Cloud Security Platform delivers:

- Comprehensive security
- Reduced complexity
- Improved end-user experience
- Better economics

Join the hundreds of companies that have transitioned from Blue Coat, Palo Alto Networks, and Websense (now ForcePoint), and many other appliance vendors, to the secure, 100 percent cloud-based Zscaler platform.

**Take the [Zscaler Security Preview](#).
Then talk to Zscaler.**



¹ "The Need for Greater Focus on the Cybersecurity Challenges Facing Small and Midsize Businesses," U.S. Securities and Exchange Commission, 19 October 2015. (<http://www.sec.gov/news/statement/cybersecurity-challenges-for-small-midsize-businesses.html>)

² GYB, "Cyberattacks on the rise: Are private companies doing enough to protect themselves?" PricewaterhouseCoopers, 2014. (<https://www.pwc.com/us/en/private-company-services/publications/assets/pwc-gyb-cybersecurity.pdf>)

³ Columbus, Louis, "Roundup Of Small & Medium Business Cloud Computing Forecasts And Market Estimates, 2015." Forbes.com, 4 May 2015 (<http://www.forbes.com/sites/louiscolombus/2015/05/04/roundup-of-small-medium-business-cloud-computing-forecasts-and-market-estimates-2015/#21c0df051646>)

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